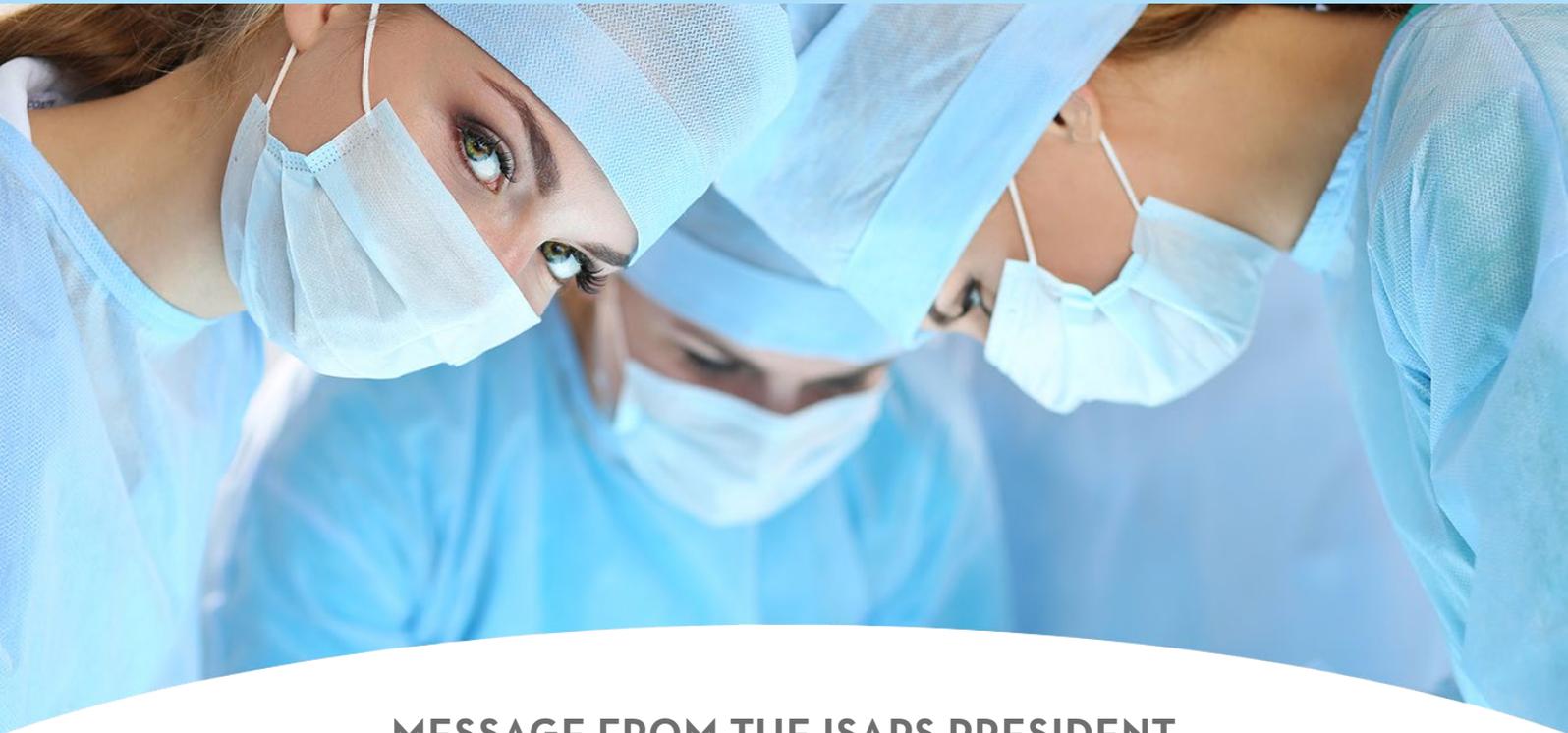


MONTHLY E-MAGAZINE

2022

March ISAPS



MESSAGE FROM THE ISAPS PRESIDENT IN SUPPORT OF UKRAINE



Nazim Cerkes

Nazim Cerkes MD, PhD
ISAPS President

Dear friends and ISAPS members,

As I write this week I am following the news of the crisis in Ukraine with grave concern. Our thoughts and our strongest support go out to all our plastic surgeon colleagues and to all people in Ukraine and the surrounding regions affected by this crisis and we hope for a swift and peaceful resolution.

We published a [statement of support to Ukraine](#) on our ISAPS website and remain in touch with our national secretaries in the region to establish how we may more directly support the humanitarian efforts. We will continue to keep our members informed as opportunities emerge.

As a society, our mission is to collaborate and educate across all geographic and political boundaries, and as physicians our primary mission is saving lives. As such our ISAPS family must be united in these difficult times: against such acts of aggression and violence, and to stand together for peace, respect, and enduring collaboration.

MONTHLY E-MAGAZINE

PRESIDENT'S UPDATES REPORT:

February was another very busy month with preparations of upcoming ISAPS events. I attended the American Brazilian Aesthetic Meeting in Park City, Utah organized by our Past President and Trustee Renato Saltz from February 17-21 and had the opportunity to meet many plastic surgeon friends whom I have not seen for a long time. It was great to see that there is a strong interest to participate in our ISAPS World Congress in Istanbul this September 20-24.



This month will continue to be very busy for me with travel and meetings. I will attend four consecutive meetings in Panama, Thailand, Italy and Mexico to represent ISAPS. Despite the restrictions and difficulties due to the Covid Pandemic, ISAPS Parliamentarian, Dr. Sanguan Kunaporn, has organized an **ISAPS Thailand Course for us on March 14-16, 2022** on the beautiful island of Phuket. Many ISAPS Board members are participating in the Course and the program is truly exceptional. You can still [register](#) and join us in person, or if you are further afield and unable to do so, we are delighted for the first time to be able to offer **Live-Stream and On Demand registration to all three days of this ISAPS live event with a special fee to ISAPS members of just \$150, or \$100 for residents, for the full three days.**

Another date to note is April 22 when I will be part of the faculty to deliver the **ISAPS Mini Symposium** taking place during **The Aesthetic Meeting** in San Diego, CA.

The Education Council, our Executive team and myself are working very hard for preparing an unforgettable **ISAPS World Congress** for you in my beautiful home city of Istanbul from September 20-24, 2022. **This past week our Executive Director Sarah Johnson and Marketing Director Barbara Boeld came to Istanbul, together with the planning teams, on a site visit.**

Our Congress is of course the one event of the year not to miss, and this one will not let you down. For the first time, we will introduce an intensive two-day non-surgical symposium within our main program, and over 400 internationally renowned speakers have already signed up to participate across the four day event, so I can promise you a very exciting program covering all aspects of aesthetic surgery with in-depth **panel discussions, live surgical and non-surgical demonstrations, masterclasses, free paper sessions, ISAPS business school, regenerative medicine, hair transplantation, our usual resident focused symposium and even a special sculpture course by one of our local plastic surgeons for the artistic amongst you!**

MONTHLY E-MAGAZINE

Besides the top-class scientific program, we are planning a very enjoyable social program for you. Our local meeting organization company will organize daily tours and optional pre and post congress tours to historic parts of Turkey for those of you with more time. We hope to welcome a record number of participants to Istanbul, and there is still time to add your own contributions through our [Call for Abstracts](#). **The deadline to submit abstracts is April 20**, so please send us your papers without delay and look for special discounts which are available if you register before our abstract deadline.

Registration for the ISAPS World Congress opens this month. Remember, you will get a special discount if you register before the Call for Abstracts deadline on April 20. Please keep an eye out for updates on our [congress website](#).

Finally, if you have not renewed your membership, please do so to ensure a special registration fee discount; membership is also the most cost-effective way to register to the congress. Please encourage your plastic surgeon colleagues and residents in plastic surgery training to join our wonderful ISAPS Family.



Registration live: March 2022

Abstract deadline: April 20, 2022

Special Registration deadline: April 20, 2022

Early Bird deadline: August 20, 2022

Congress live: September 20, 2022

PRACTICE MANAGEMENT



How to Optimize your Data Platform

Making informed strategic decisions is imperative for any successful business. As we accelerate ever so quickly with technology advancements, you must be confident that your data platforms are capable of not only tracking patient appointments and follow-ups, but also be able to provide valuable insights into daily practice management, enabling you to analyze the climate of your clinic's efficiency and productivity. **Find out how to optimize your practice management with the right data platform.**

Efficiency and Productivity

A strong data platform can provide you with data trends allowing for more insight into what is needed to continue to offer high quality service to your patients by meeting their ever-changing needs. With the right program, you will be able to use these insights to create and analyze metric-driven reports, enhance patients' experience by keeping appointments and follow-ups running smoothly, and making sure your document management is organized. There are many different options to choose from, one of them being whether you decide on a cloud based or onsite option.

Cloud Based Platform

Having your data stored on a cloud is usually more cost effective and is also more customizable in terms of scalability, meaning you have much more flexibility on deciding on the level of IT resources your clinic requires. Additionally, your patients' information is more secure and safe. This is possible, because cloud based services need to be more vigilant in terms of security than onsite options since they have so many clients and need to make sure all of their information is protected.

Onsite Option

Should you opt for an onsite option, you will benefit from being in complete control of your data, hardware and software. Additionally, your cost for onsite options can be more affordable since you only pay for your user license once rather than having a monthly or annual contract.

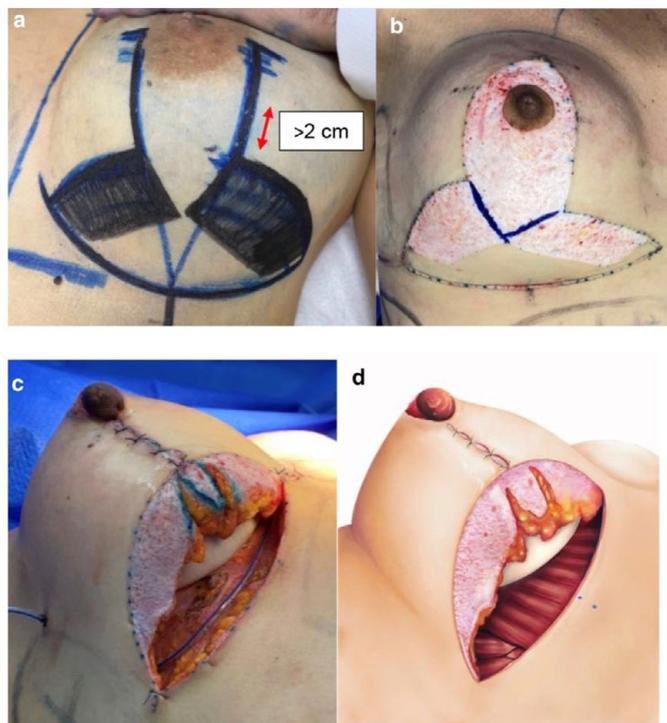
You have many customizable data platforms to choose from, and with a little research, you will be able to make an informed decision on what is best for your practice.

MONTHLY E-MAGAZINE



In the latest issue of
Aesthetic Plastic Surgery...

Aesth Plast Surg (2022) 46:11–21



Mastopexy with an Implant and the Making of a Horizontal Flap of the Upper Pedicle, Simulating an Internal Bra

Mastopexy with an implant is undoubtedly one of the most challenging surgeries in cosmetic surgery since it involves two overlapping procedures. The aim of this study was to demonstrate that by using horizontal glandular flaps in the sulcus in mastopexy with implants, it is possible to reduce the number of postoperative complications.

[Click here for a preview of this article!](#)

Getulio Duarte Junior • Fábio Coelho Duarte • Andre Cervantes

Interested in more practice management tips? Register now to view the entire ISAPS Business School [On Demand!](#)

MONTHLY E-MAGAZINE



Guest Article from an ISAPS Global Sponsor HydroCone™ by GC Aesthetics®

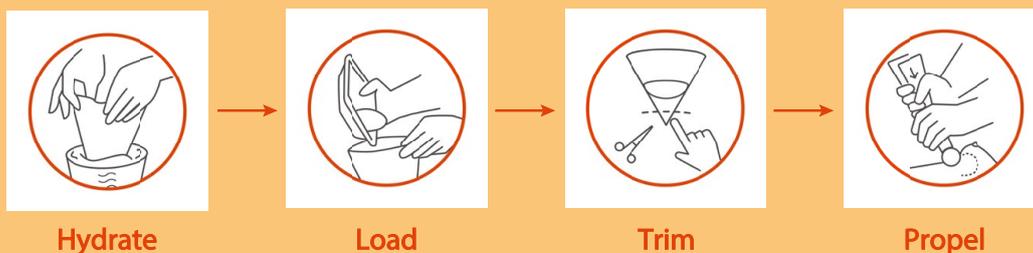
GC Aesthetics® Ltd. (GCA), is a global medical device company based in Europe. With over 40 years of expertise in aesthetics and more than 3 million implants fitted over the last 10 years¹ we are proud of our 10-year clinical data: long term proven safety in the only two large scale prospective European studies of breast implants, with 10-years of patient follow up.

As part of our commitment GC Aesthetics expanded its offering with a new breast implant delivery device, HydroCone. A sterile, single patient use implant insertion device made from a clear polymeric material that is soft and flexible.

What are the key benefits of HydroCone?

- Uses minimal-touch delivery technique which may reduce post-operative complications^{2,3,4}
- Ease of insertion which may reduce surgery time in the OR making the process more efficient⁵
- Helps to distribute the force applied to the implant
- Designed to make inserting all silicone gel implants easier

HydroCone, can help you to achieve a better outcome, by optimizing your time during surgery. HydroCone™ can be used by following these 4 simple steps



To learn more about GC Aesthetics and all our products such as HydroCone please visit our [website](#).

*Available in limited Markets

1. Internal Data, GC Aesthetics, 2020
2. Moyer, H.R. et al (2012). Contamination in Smooth Gel Breast Implant Placement: Testing a Funnel Versus Digital Insertion Technique in a Cadaver Model. *Aesthetic Surgery Journal*. 32(2) 194-199
3. Flugstad, N.A. et al; (2016). Does Implant Insertion with a Funnel Decrease Capsular Contracture? A Preliminary Report Nicholas. *Aesthetic Surgery Journal*. 26 (5). 550-556.
4. Montemurro, P., et al (2020). Controllable factors to reduce the Rate of Complications in Primary Breast Augmentation: Review of the Literature. *Aesthetic Plastic Surgery*.
5. Montemurro et al. Implant insertion time and incision length in breast augmentation surgery with the Keller Funnel: Results from a comparative study. *Aesth Plast Surg*. 2019; 43; 881 - 889.

MONTHLY E-MAGAZINE

Membership

ISAPS offers membership to accredited aesthetic plastic surgeons and residents worldwide. We have members in more than 113 countries and provide them with access to training, e-learning, and networking opportunities within our community of more than 5100 fellow surgeons.

Membership costs from just \$250 for qualified surgeons; residents can join for free, for up to three years. Applications for membership are available online, through our website.

Apply today to become an ISAPS Member!

For any questions, please feel free to contact us at
memberservices@isaps.org.

**Click here to see
upcoming ISAPS events!**

ISAPS ® Aesthetic Education
Worldwide



THANK YOU
TO OUR
**ISAPS GLOBAL
SPONSORS**



PLATINUM Sponsor:



POLYTECH



GOLD Sponsor:

Bio|SCIENCE



www.isaps.org