

MONTHLY E-MAGAZINE

2021
July ISAPS



MESSAGE FROM THE ISAPS PRESIDENT



Nazim Cerkes MD, PhD

Dear ISAPS members, Dear friends,

Our ISAPS education program has kept us busier than ever in June and I have been so happy get back to live meetings properly this month! We welcomed 280 participants to the ISAPS-Eurasian Aesthetic Surgery Course in Istanbul on June 17-19 and it was wonderful to be together with friends from many countries after such a long time. The ISAPS F.A.S.T. (Fundamental Aesthetic Surgery Training) Course took place in St. Petersburg, Russia this month and I have also just returned from the ISAPS Symposium in Tbilisi, Georgia. Thank you to the organizers for their wonderful hospitality.

This coming week on July 8-10 I am looking forward to joining Vakis Kontoes and Apostolos Mandrekas at the [Athens ISAPS Course](#) and hope to meet some of you there.

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We are now very focused on planning for our forthcoming ISAPS World Congress, which will be coming live (and virtually) from Vienna on September 11-13. I am excited to welcome many of you there! [The preliminary program is now online](#) with further details coming soon. Since this is our first time together for our World Congress in three years, we wanted to do something special. Alongside a comprehensive program of updates, debates, and discussions on controversies across all aspects of aesthetic surgery and minimal invasive procedures, for the very first time we are including the full complex live surgeries program from the SOS Symposium within the Congress itself. I would like to remind you all that due to COVID-19 guidelines, on-site places will be limited, so make sure you [register early](#) to avoid disappointment, or to be considered to present your free communication paper live on site: the [abstract submission deadline is July 11](#), so just a few days to go! Keep checking our [website](#) where we will be posting updates as our program evolves.

Vienna is now welcoming visitors from most countries, but please remember to check the travel regulations for your own country. We know that some of you are still unable to travel, so we are delighted to be able to bring you the full World Congress program at home in hybrid form: live streamed from Vienna and also On Demand, with electronic free communication options. **Special discounts** are available for virtual tickets **until July 11**.

In other important news, I am extremely proud to announce the new increased impact factor of 2.326 for our Journal, *Aesthetic Plastic Surgery*. I would like to congratulate our Editor-in-Chief, Bahman Guyuron, and his editorial team on this success and thank them for their amazing work continuing to improve our journal for our readers and authors. Please continue to support our journal by submitting your work - you will be in good hands.

Another big thank you to those of you who have been able to complete our Global Survey already and for your help in collating this important data for our specialty for the last year. We still have a long way to go to collect enough data to publish the trends in our field, which we know will be especially interesting this year following COVID-19, so we really need your help! I would greatly appreciate if you could find a little time before the holiday season to complete the [survey](#). In return, this year you will also receive a personalized benchmark report to compare your own data regionally and internationally.

Our ISAPS community continues to stay connected online and I hope you have enjoyed our ongoing ISAPS Master Classes and Resident webinars this month. If you are a resident (or know one!) please remind them to [register](#) for free for the next in our 'Meet the Expert' residents series this coming weekend, July 10 at 13:00 UTC. Don't miss this informal, immersive, interactive session live with Dr. Al Aly who will answer all your questions on ['Basics in Body Contouring after MWL.'](#)

And finally, we have just one more Master Class this summer before we meet in person in Vienna. Join our Education Council Chairs Ozan Sozer and Francisco Bravo covering [All You Need to Know About Neck Lift](#) on August 7 at 13:00 UTC. This special summer webinar is offered free of charge to all plastic surgeons, so please feel free to share the link and welcome your colleagues to ISAPS. In the meantime, I wish those of you getting ready for summer vacation a well-deserved break and look forward to seeing many of you in September, if not before.

With my best wishes,



Nazim Cerkes MD, PhD
ISAPS President

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Interview with **Dirk Richter** Honorary President, ISAPS World Congress 2021

Q: What are some of the highlights at the 2021 ISAPS World Congress in Vienna this September?

Richter: The real highlight is: we are doing it!!! After a break of 1.5 years, we are finally starting live events and even live surgery again. For this year's event, we have integrated exciting formats such as live marking sessions and expert panel rounds into the program. We will also have In-Depth-Sessions, which will focus specifically on a special topic with only two experts and one moderator. I am personally very excited about the live marking sessions with models, which I saw for the first time in Brazil. I found the insider tips when it came to marking and especially the planning details highly interesting and beneficial. I also find highly fascinating the modern techniques in facelift, especially for the difficult neck and the use of the hemostatic nets. I am sure there will be something for everyone!

Q: This is the first year that the SOS (Secondary Optimizing Surgery) Symposium program will be integrated into the World Congress. What does the SOS program entail?

Richter: The SOS Symposium is a relatively new format founded by Drs. Wolfgang Gubisch, Axel Feller, and myself 10 years ago that focuses on salvage procedures. We always felt that live surgery was exciting, and we thought that only complication cases could increase the thrill. Secondary Optimizing Surgery is therefore aimed at more experienced colleagues who dare to tackle more complicated cases and perform revision surgery for failed cosmetic surgery.

The live format is especially exciting because participants can watch the experts closely as they plan how to salvage a failed procedure and as they operate. Viewers can also ask live questions to get into the minds of these masters and will experience unexpected things and benefit from the rich experience of the international experts.

Q: This will be ISAPS' first hybrid World Congress, with a large in-person portion for the first time since the pandemic! What can our delegates expect?

Richter: I just came back from Istanbul where the first hybrid event since the pandemic took place. It was a great atmosphere and everyone was happy to see each other live after a long time, instead of just smiling at each other on the screen. I expect the same for Vienna, only with a bigger and more international audience. We have booked Vienna's gorgeous Town Hall for Saturday evening and are already looking forward to a warm welcome with a cocktail evening for our guests and friends from all over the world. I was in Vienna recently, and things are becoming almost normal - the people are looking forward to guests in their beautiful country, and I am looking forward to seeing my friends and colleagues again after such a long time!

To learn more about the ISAPS World Congress, please visit our [website](#). To take advantage of our special virtual-only price, [register](#) before July 11, or attend on-site with our early bird fee until August 11.

PRACTICE MANAGEMENT



Keeping Your Staff Safe During COVID-19

Although many businesses have implemented work-from-home orders or shut their doors entirely during the pandemic, this is not possible for medical staff. Taking care of your employees is crucial as a business owner. Ensure a safe workplace by taking the following steps at your practice.

Follow local guidelines

Stay up-to-date with local ordinances and ensure you are following all regulations to ensure both staff and patient safety.

Communicate

Things are changing rapidly during the Coronavirus period, so communicate with your staff and keep them updated on any new protocols and safety measures. Inform them about the latest health practices such as wearing masks, social distancing, and what to do if they have been exposed to COVID-19.

Develop strict protocols

In your practice, come up with a set of steps to follow for various scenarios - whether it's regarding proper sanitation steps after a patient has been seen or how to react if a patient or staff member has been diagnosed with COVID-19. For each scenario, keep a written protocol and ensure this is available to all staff members, both

digitally and in the office. For any changes, inform your staff as soon as possible via email so they have the latest information. If there is risk of infection, ensure you have a proper protocol for quarantining.

Reduce visits

For many procedures, patients obviously have to come into the office. However, try and limit any other types of patient visits to avoid the spread of Coronavirus in your practice. Organize telephone calls for follow-ups or schedule virtual consultations for new patients. Some areas may have restrictions on unnecessary cosmetic procedures, so stay updated on these. For employees, try and stagger scheduling times so there are less people in the office at one time.

Go virtual

It may not be possible to work completely remotely, but certain things at the practice can be handled from home. Provide patients with digital forms that they can fill out online and send back to you instead of having to come into the office. For patients in the office, encourage payment by credit card. With your team, schedule remote meetings, even if it's just a one-on-one. Use a virtual communication platform to chat or send documents by email or a management platform rather than exchanging them by hand.

Interested in more practice management tips? Register now to view the entire ISAPS Business School [On Demand!](#)



In the latest issue of *Aesthetic Plastic Surgery*...

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Total patients, <i>n</i>	48
Breasts treated, <i>n</i>	96
Primary breast surgery, <i>n</i> (%)	42(87.5%)
Previous breast surgery, <i>n</i> (%)	6(12.5%)
Mean age (range), y	28–49(37.8)
Mean BMI (range), kg/m ²	21.3 (17.6–27.6)
Mean follow-up (range), mo	9(3–12)
Mean operative time (range), min	135.7 (120–180)

Simultaneous Mastopexy via Areola Excision to Correct Mild and Moderate Breast Ptosis

Breast ptosis is one of the most common complaints in the clinical setting. Simultaneous mastopexy via areola excision involves a reliable modified aesthetic technique with distinctive features to correct mild and moderate pendulous breasts. The aim of this study is to determine whether the novel surgical approach is a safe and long-lasting technique for patients with breast ptosis.

Yukun Liu • Yuping Ren • Min Wu • Kai Hou • Yiping Wu

Have your say on ISAPS' new Website

Please complete this 5 minute survey to share your opinions and help us build ISAPS' new website.

We are also inviting contributors as part of our website committee. If you would like to join our working group to review and create new content.

APPLY TODAY

Deadline August 1, 2021

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Membership

ISAPS offers membership to accredited aesthetic plastic surgeons and residents worldwide. We have members in more than 110 countries and provide them with access to training, e-learning, and networking opportunities within our community of more than 4,700 fellow surgeons.

Membership costs from just \$250 for qualified surgeons; residents can join for free for up to three years. Applications for membership are available online, through our website.

Apply today to become an ISAPS Member!

For any questions, please feel free to contact us at memberservices@isaps.org.

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upcoming ISAPS events!**



See upcoming ISAPS Master Class Webinars

Webinars

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