

MONTHLY E-MAGAZINE

2020

April ISAPPS



MESSAGE FROM THE ISAPPS PRESIDENT



Dr. Dirk RICHTER, MD

Dear ISAPPS members, dear friends,

COVID-19 has changed our lives - our personal lives and especially our professional lives. As plastic surgeons we are not always involved in the direct emergency care of patients, but we can still make our contribution to this terrible global crisis. We can save materials and medicines by postponing operations, we can donate them, and we can offer our help in hospitals - after all, we are still doctors.

We have a responsibility not only to our patients but also to our employees, their jobs, and our families. The economic consequences for each of us cannot be foreseen at the moment. Also, for ISAPPS as a society important sources of income through reduced membership fees and congress revenues are being lost.

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Last week we made the difficult decision to **postpone our World Congress in Vienna to September 9-12, 2021**. We know this will be disappointing for many of you after all the hard work that has already been done! We do not know what the COVID-19 situation will be this September, but we do know that it will not be safe and economically possible for everyone to leave their practice and travel to Vienna and we want to be open to you all. We hope you will plan ahead for our new dates, so we can all come back together to ensure an even better World Congress in 2021!

In these difficult times, we as a society do not want to let you down, and have organised some special activities to help our members:

- **New webinar series about COVID-19**
- Up-to-date website information and **COVID-19 link library**
- **New weekly Master-Class series** with outstanding experts
- **Grace period for late member payments**

We want to ensure that you can make good use of the time during the crisis, that you can educate and prepare yourself well for the time after the crisis, and that you can use new technologies during the crisis to maintain contact with your patients.

We decided on all this valuable package of measures quickly and unbureaucratically. They are, of course, all free for ISAPS members to enjoy, and we hope for your appreciation and your renewed or extended membership with us.

ISAPS will stay with you, we hope you stay with us.

Sincerely,

Dirk Richter, MD,
ISAPS President

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ISAPS COVID-19 FREE LIVE WEBINAR SERIES



This new series, launched on 27th March, shows the strength of an international society in a crisis. Our worldwide networking across all continents is designed to lead an extensive exchange of experiences.

We selected one colleague from each continent to share their personal and professional experiences with each other, and with you, in a series of panel discussions. In the case of COVID-19 in particular, the different experiences and different reactions of individual countries allows for valuable sharing of information and our guest experts provide valuable insights into epidemiology and virology.

We aim to inform you about specific COVID-19 problems, especially during the crisis, but also to prepare you for the time after. Just some of the questions considered include:

- **What can I do now?**
- **What are my next steps?**
- **How do I get my practice through the crisis?**
- **How do I keep in touch with my patients?**
- **What technologies are available (telemedicine and video conferencing)?**

Ethical aspects as well as legal aspects are also discussed here:

- **What are the current restrictions on practice?**
- **How do I deal with recommendations in my country?**
- **What other interventions can and may I perform?**
- **Are Botox injections still allowed?**
- **How should I adapt my marketing?**

All exciting questions... and in our next session on **7th April** we aim to answer yours.



REGISTER HERE!

[Register for this great series now](#) - if you missed the live events, don't worry, once registered you can view all the recordings.

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NEW MASTER-CLASS SERIES



Many congresses, courses and symposia worldwide have had to be cancelled. Even our world congress has been postponed for a year. We are very sorry about this, but safety is our highest priority.

Nevertheless, we want you to remain up-to-date in the aesthetic surgery field and to be able to continue your professional education. For this reason, we have extended our educational activity to weekly webinars.

Within a very short time our education council has put together a great program for the rest of the year. Starting now, you can participate every week – and for free if you're an ISAPS member – wherever you are in the world. A great advantage of our distance-learning platform. And another great reason to stay or even become an ISAPS member – **we are offering a grace period until the end of April in which you can still participate to give you time to renew if you have not done so yet.**

Take a look at our extensive course program. You will be amazed at the variety of topics and the big names we have been able to attract to this fantastic new series.

[VIEW THE COURSE PROGRAM!](#)

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NEW MASTER-CLASS SERIES



We are all experiencing different and difficult times. Our community and your membership is more important now than ever and we would like to formally thank all of our members for staying with us. We can be stronger by working together to ensure the best opportunities for our specialty as we emerge from this crisis.

We are aware that our renewal period coincided with these unprecedented changes in our lives, and for that reason we have not placed the usual emphasis on renewal reminders. Nevertheless with new benefits coming soon, and our responsibility for the good functioning of the society, we would like now to ask those of you who have not yet prioritised your renewals please to take a moment now to do so.

By increasing our commitment to providing you with information, especially via e-learning, we want to emphasize our support and partnership through these difficult times. **We are applying a grace period until the end of April for you to be able to access our Masterclasses and Webinars, so that you still have time to renew before the end of this month!**

ISAPS stays with you - please stay with us.

[RENEW YOUR MEMBERSHIP HERE!](#)

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ISAPS MedOne Make the most of the COVID-19 crisis: It's Time To Read a Book



Now is the time for ISAPS MedOne - our amazing electronic library with more than **60 top seller books** in aesthetic literature, **1,200 videos** and many, many **more benefits**.

Educate yourself safely from home and take advantage of the quarantine period. Prepare lectures and **download more than 32,000 drawings** from our books for free. Revise your presentations for patients with the latest pictures from our books. Educate yourself on-site with high-quality videos in all areas of aesthetic medicine.

The total value of this electronic library is \$17,000 and is already included in your Business and First level membership package along with many other benefits.

Don't miss the opportunity to [renew your membership](#) and get all the benefits of an ISAPS membership right now!

ISAPS stays with you - please stay with us.

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HYAPROF

**BioScience GmbH introduces Hyaprof
a revolutionary range of monophasic dermal fillers**

During this year's edition of IMCAS World Congress in Paris, BioScience GmbH introduced their new revolutionary line of monophasic dermal fillers - Hyaprof. The official launch event took place in Pavillon Wagram in Paris and gathered a host of top aesthetic medicine professionals from around the world.



The newest addition to their product portfolio makes BioScience a manufacturer offering both monophasic and biphasic products for the full spectrum of facial and body applications.

About Hyaprof

Hyaprof products combine monodensified and polydensified properties to offer a solution for achieving subtle yet long-lasting results and can be injected with 30G and 27G needles which in turn ensures a painless treatment.

Thanks to the Advanced Thixotropic Technology and Smart Cross-Linking Technology, Hyaprof range demonstrates unique and optimized rheological properties for the improved performance of hyaluronic acid, smooth application as well as seamless dermal integration.

Products

The line consists of two products, which can be used individually or in combination in both superficial dermis and deeper injections, depending on the patient's facial structure and functional needs:

- **Hyaprof Soft** (pure hyaluronic acid: 20mg/mL): a monodensified dermal filler suitable for superficial and submucosal indications. Ideal for the correction of fine lines, crow's feet, perioral lines, fine forehead lines, thin lips, facial atrophic scars, residual rhytids after botulinum toxin as well as fine lines of the lateral periocular and infraorbital regions.
- **Hyaprof Balance** (pure hyaluronic acid: 22mg/mL): a polydensified dermal filler with a greater degree of cross-linking, optimal for injections ranging from mid to deep dermis. Ideal for the correction of moderate and deeper lines, tear through deformity, nasolabial wrinkles, glabellar line, lip contouring, philtrum, oral commissures, marionette folds as well as restoration of facial volume and shape.

Hyaprof dermal fillers line is also accompanied by a skincare system range for post-procedure aftercare.

Bio | SCIENCE

www.biosciencegmbh.com
www.hyaprof.com

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ISAPS TIPS

LEADERS ARE READERS

Stillness by Ryan Holiday

The Monk who Sold his Ferrari by Robbin Sharma

Ikigai by Hector Garcia and Francesco Miralles

Chasing Daylight by Eugene O’Kelly

The Top 5 Regrets of the Dying by Bronnie Ware

Compiled Dr. Tim Papadopoulos, ISAPS Board Director, Sydney, Australia



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