ISAPS Congress in Kyoto - 10 reasons you need to be there in October

The 23rd Biennial Congress of ISAPS will be held Oct. 23-27 in Kyoto, and you won’t want to miss it. The International Society of Aesthetic Plastic Surgery, Japan Society of Aesthetic Plastic Surgery, and Japan Society of Plastic and Reconstructive Surgery have collaborated to offer an impressive program this year, including

1. A full scientific program: Dr. Kunihiko Nohira of Japan and Dr. Lina Triana of Colombia have developed a richly diverse educational program for the 2016 Congress. Hundreds of speakers, panelists, moderators and virtual presenters from all over the globe will share their research on a wide range of topics.

2. Additional special programs: This year’s Congress will inaugurate a full day of Residents’ and Fellows’ programming on Oct. 23, the day before the full Congress begins.

3. Continuing education and professional development: Several national aesthetic plastic surgery organizations will be holding joint sessions during the Congress. Master Classes provide an opportunity to learn from experts about specific procedures, practice management and other aspects of the business.

4. International networking: Exchange ideas, knowledge and contact information with attendees and presenters from 46 different nations and territories. It’s a great opportunity to rekindle old connections and make new ones.

5. Exhibitors and sponsors allow you to better understand companies, equipment and products to include in your dispensary. You also get the opportunity to speak one-on-one with company representatives about their product line, and develop relationships with distributors.

6. Samples and order discounts are another great perk of attending. Visit with 20 different exhibitors representing China, Costa Rica, France, Germany, Spain, Taiwan and the U.S. to see what sample products and special offers may be available.

7. Public and patient relations: Attending and/or presenting at the ISAPS Congress can bolster your professional standing in the eyes of your peers and patients alike. Patients are reassured by knowing their surgeons are constantly keeping up to date with, and advancing knowledge in, the field of aesthetic plastic surgery. You can even incorporate press releases or short articles about your participation into your marketing materials, newsletters and email blasts.

8. Relax, dine and socialize with international colleagues: The Welcome Reception, invitation-only Faculty Dinner, and the closing-night Gala
Dinner all offer the chance to informally network with your international colleagues and hear speeches by noted professionals.

9. Luxury accommodations: The Westin Miyako offers fine dining, a salon and spa, tennis court, fitness center and swimming pools in addition to Deluxe and Japanese-style rooms.

10. Social program: Drs. Kitaro Ohmori, Yohiaki Hosaka and Hiroyuki Ohjimi of the Local Arrangements Committee have prepared a full program of opportunities to experience some of Kyoto’s cultural treasures, including temples, scenic sites, and the friendly hospitality of its people. You can also book English-speaking guided tours through the Westin Miyako concierge.

Given all of these reasons, why wouldn’t you want to be at the 2016 ISAPS Congress? The benefits are almost endless, and Kyoto is lovely in the fall. We look forward to seeing you in October!