

# PRESIDENT'S E-MAGAZINE

2026  
October ISAPS



## MONTHLY UPDATE FROM YOUR ISAPS PRESIDENT

CONNECTING CULTURES, SHARING KNOWLEDGE AND  
LEADING THE FUTURE IN AESTHETICS



Arturo Ramírez-Montañana, MD  
ISAPS President

Dear Friends, Colleagues, and #ISAPSFAMILY,

The countdown is on... in less than three weeks, I look forward to welcoming you to Cancún, Mexico, for our much-anticipated **World Congress**! The education- and networking-filled **program** will kick off on **October 27** with the **Residents' Symposium**. I want to remind our ISAPS residents who haven't registered yet to do so—don't miss out. It's a great opportunity to learn tips and tricks, mingle with peers, and network with speakers.

On the same day, we welcome the largest-ever group of our **National Secretaries to their annual meeting and workshop**. This is a great opportunity for our National and Assistant National Secretaries from all around the globe to come together in person, to reflect, plan, and strengthen our mission.

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For the first time, all delegates have complimentary access to our **Intra-Op with the Masters** program, a full day of didactic plenary teaching sessions, on **Wednesday, October 28**, delivered by **24 of our top ISAPS experts**. This intensive 'almost live' program takes you on a comprehensive journey through the latest techniques and state-of-the-art interventions, and you'll have a chance to talk to the experts who can answer your questions in person.

**Our official Opening and Awards Ceremony takes place directly following our sessions on Wednesday evening at 6:30 p.m.** All attendees and their accompanying persons are invited to attend our **welcome address and awards celebration, followed by a special surprise entertainment!** This year's Ohmori Award is especially poignant, as it goes to our dear ISAPS friend and mentor, the late Dr. Carlos Uebel (ISAPS President 2012-2014), and will be presented by Dr. Renato Saltz (ISAPS President 2016-2018).

I also have an important update to share on behalf of our ISAPS Board relating to next year's Olympiad World Congress, 2027. As some of you may now be aware, we have reached a very difficult decision to postpone our Congress in Dubai. We are grateful to our friends and colleagues in the UAE for their support and cooperation in making this hard choice. I can now confirm that the **2027 ISAPS Olympiad** will be held in **London, United Kingdom, from September 1 to 4**, marking our first time hosting our World Congress in the UK. Although we are sorry to have had to change the location on short notice, we are nevertheless working hard to create an unforgettable experience for you in London. Further updates will be communicated soon.

In recent updates, this month I had the privilege of attending the **Texas Society of Plastic Surgeons (TSPS) 2026 Annual Meeting in Houston from September 18-20**. My session, Plastic Surgery Without Borders: Global Trends, Innovations, and Insights (ISAPS Update), was part of a fantastic academic program with incredible social events organized by **Dr. Camile Cash**, Immediate Past President, and **Jennyfer Faridy Cocco**, President-Elect, and the current President and Chairman of the program, **Dr. Don Collins, Jr.**



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The meeting combined a warm, welcoming atmosphere with high-quality discussions and experts, including a keynote speaker, **Dr. James Stuzin** from Florida, who presented an insightful overview of a face lift through time, emphasizing that outstanding results depend less on the chosen technique but rather on the surgeon's skill and execution.

As I wrap up this month's message, I want to thank every member who remains a vital part of ISAPS. Together, ***we bridge cultures, inspire learning, and shape the future of aesthetics.***

See you very soon!



Arturo Ramírez-Montañana, MD  
ISAPS President

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## Breast Cancer Awareness Month

Promoting **awareness, education, and understanding** of breast cancer remains a central priority for ISAPS and our specialty, so we highlight this important topic each October.

In this issue, we feature two distinguished ISAPS members and speakers at the upcoming World Congress in Cancún: **Dr. Bianca Baican**, winner of the ISAPS Olympiad Singapore 2025 award for her oral communication in the breast category, and **Dr. Gustavo Jiménez Muñoz Ledo**, a member of the Patient Safety Advisory Focus Group on Breast.

Each brings a wealth of insight and expertise. In this issue, we encourage you to explore the challenges of breast conditions, learn about surgical techniques, and see what they're looking forward to at the upcoming **ISAPS World Congress in Cancún**.

October  
BREAST  
**CANCER**  
AWARENESS  
MONTH



# MONTHLY E-MAGAZINE



**Bianca Baican, MD (Germany)**  
**Oral Communication Gold Winner (Breast)**  
**BII, ASIA or MCAS (Breast Implant Illness, Autoimmune/  
Inflammatory Syndrome Induced by Adjuvants,  
and Mast Cell Activation Syndrome)**

**ISAPS: You received the Gold Medal at the ISAPS World Congress 2025 in Singapore for your oral presentation in the breast category. What did this achievement mean to you, and what did receiving this recognition represent at this stage of your career?**

**BAICAN:** Receiving the Gold Medal at the ISAPS World Congress 2025 in Singapore was a great honor for me. This recognition is an enormous motivation for further research on this topic. Throughout my years of humanitarian missions with INTERPLAST Germany, founded by Prof. Lemperle and led by Klaus Exner, patient safety has been a very important topic for me.

**ISAPS: What is important to understand about BII, ASIA, and MCAS, from a surgeon's and a patient's perspective?**

**BAICAN:** BII, ASIA, and MCAS seem to be related. For me, as a surgeon, it is so important to find the pathogenetic factors for Breast Implant Illness. Since the late 80s, a possible connection between breast implants and autoimmune diseases has been described. Our research may help distinguish patients who can safely undergo implant-based augmentation or reconstruction from those whose autoimmune system likely will not tolerate an implant.

**ISAPS: You will be presenting at the ISAPS World Congress as part of the Implants Safety: Evidence and Recommendations portion of the program. What can attendees**

**anticipate as the key takeaways from your session?**

**BAICAN:** The key takeaways are listening carefully to our patients and finding solutions for their medical problems. Breast Implant Illness is more than an illusion; it is very likely a reaction of the immune system to the implant. Detecting prognostic factors that lead to disease development is crucial for long-term well-being after surgery.

**ISAPS: From an attendee's perspective, what part of the Congress are you most looking forward to?**

**BAICAN:** As an attendee, I am very much looking forward to the scientific sessions on breast and face surgery and regenerative medicine. I hope we will get deep-dive discussions after the sessions.

**ISAPS: Having attended the inaugural ISAPS Masters Course this year, you experienced the program first-hand. Registration for the 2027 edition is now open. What would you say to a plastic surgeon who is considering taking part, and what do you think they can expect to gain from the experience?**

**BAICAN:** Master Courses always give you useful tips and tricks to improve your own results and to maintain patient safety. Therefore, I am so grateful to all Masters for investing their time and coming to the courses to share their experiences and skills.

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We look forward to welcoming **Dr. Bianca Baican** to the ISAPS World Congress for her presentation on **BII, ASIA, or MCAS**, as part of the session **Implants Safety: Evidence and Recommendations**, on **October 29, 2026**, which will be moderated by Drs. Amin Kalaaji (Norway) and Patricia McGuire (United States). For more details, [check out the full program](#).



**Gustavo Jiménez Muñoz Ledo, MD (México)**  
**ISAPS National Secretary (Elect) and Member of The**  
**Patient Safety Advisory Focus Group on Breast**  
**You Be the Judge Speaker (Breast):**  
**[Internal Bra in Aesthetic Breast Surgery – Necessary Innovation or](#)**  
**[Overused Adjunct?](#)**

**ISAPS: You will be speaking at the World Congress later this month as part of the new You Be The Judge section of the program. What makes your session, Internal Bra in Aesthetic Breast Surgery – Necessary Innovation or Overused Adjunct, debatable?**

**JIMÉNEZ MUÑOZ LEDO** The controversy begins with the terminology. “Internal bra” is a compelling marketing term, but it does not describe a single, standardized operation. It encompasses different strategies, including sutures, dermal flaps, muscle-based techniques, meshes, and acellular dermal matrices. Each deserves to be evaluated according to its specific indications and evidence.

My position is that there are valuable surgical principles behind the label. Additional support may be useful when tissue quality is poor, when the inframammary fold needs reinforcement, or

when we are addressing instability in revision surgery. However, that does not make it necessary for every patient or a guarantee of permanent results.

What makes this an excellent topic for debate is the distinction between thoughtful innovation and routine overuse. We should ask which anatomical problem we are solving, what the chosen technique adds, and whether its benefits justify the additional risks and cost. I support individualized internal support, with clear terminology and honest communication about what we know and what remains uncertain. At our clinic, we apply this same patient-centered approach, selecting the most appropriate technique for each individual rather than using a standardized solution.

**Read his entire interview [here](#).**

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We look forward to welcoming **Dr. Gustavo Jiménez Muñoz Ledo** to the ISAPS World Congress for his participation in You Be The Judge, and his presentation on **Hemostatic Net (Auersvald) on Breast Surgery: The Game Changer**, part of the [program: State of the Art](#).

# MONTHLY E-MAGAZINE



Residents' Symposium:

**October 27, 2026**

Main Program:

**October 28-31, 2026**

## *Connecting Cultures, Sharing Knowledge, and Leading the Future in Aesthetics.*

We look forward to welcoming you to **Cancún, Mexico, from October 27-31**, for our [ISAPS World Congress](#)! If you can't join us in person, you can join virtually!

### **As an attendee, you will ...**

...join internationally recognized leaders as they present the [latest advancements, techniques, and procedures](#) in aesthetic plastic surgery.

...experience an immersive program with [over 200 faculty members](#) delivering **keynote lectures, hands-on masterclasses**, and dynamic [themed panels and debates](#).

...have the opportunity to [network and collaborate](#) with leaders at exclusive social events.

...participate in interactive, educational debates and sessions, including [You Be The Judge, Deep Dive with the Expert, Aesthetic Insights: Lunch with an Expert, Hot Topics](#), and more.

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On **October 29, 30, and 31, 2026**, join us for [Short Course Master Classes](#) held each morning. Four Master Classes will run in parallel, offering focused and in-depth learning delivered by our esteemed faculty.

**Be sure to catch these featured classes on breast topics:**

## **Modern Techniques for Breast Enhancement**

- Dr. Moustapha Hamdi (Belgium), Dr. Patrick Mallucci (United Kingdom) (TBC)

**October 29, 7:30 am - 8:30 am**

## **Mastering Breast Preservation**

- Dr. Maria Jaeger (Sweden), Dr. William Watfa (Lebanon),  
Dr. Charles Randquist (Sweden)

**October 30, 7:30 am - 8:15 am**

For details on all available Short Course Master Classes, [visit the program page here](#), click on the **Search/Program Filter**, and select **Master Class [PAID SESSION]**.

**Note: All Master Classes require separate booking and cost \$50 per session, which includes on-demand access to the remaining Master Classes from the same day.**

[You must register for these separately when registering for the general Congress](#), and we recommend booking early.

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Check out the [full scientific program](#) and start planning your Congress itinerary today!

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## Social Events



### The Opening Ceremony

Wednesday, October 28, 2026 at 6:30 p.m.

### President's Networking Dinner

Friday, October 30, 2026 at 7:30 p.m.

### Informal Social

Saturday, October 31, 2026 at 8:00 p.m.

**\*\*Please note:** Tickets for the President's Networking Dinner and Informal Social **must be purchased separately** and are not included with the Congress registration.

To register and for more information, [please visit the website](#).

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**Members save the most on registration rates!**

**Not yet a member? [Join today and get two months free!](#)**

Unable to attend in person? Don't miss out—you can still be part of the experience! Select the virtual option on the registration page.

**Register**

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✓ **Book YourHotel**

**Accommodations**

✓ **Share World Congress News**

**Social Media Toolkit**

# MONTHLY E-MAGAZINE



## MONTHLY EDUCATION CORNER BREAST CANCER EDUCATIONAL RESOURCES

October is Breast Cancer Awareness Month, an important opportunity to raise awareness and support those affected by breast cancer. In this issue, we **highlight studies and insights** on a case review, treatment options, mastectomies and reconstruction, and patient safety.

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### Recently published in ***Aesthetic Plastic Surgery...***

#### **Current Management of Breast Periprosthetic Fluids**

**Mark Jewell • Gustavo Jimenez Muñoz Ledo • Jaime Anger • Evangelos Keramidas  
• Rieka Taghizadeh • Juan Seren • Andre Cervantes**

Breast periprosthetic fluid collections are a relatively common finding after breast implant surgery and may arise from a range of benign, infectious, mechanical, or malignant causes. Appropriate evaluation and timely management are essential to ensure patient safety and to distinguish normal postoperative findings from conditions requiring urgent intervention, including breast implant-associated malignancies.

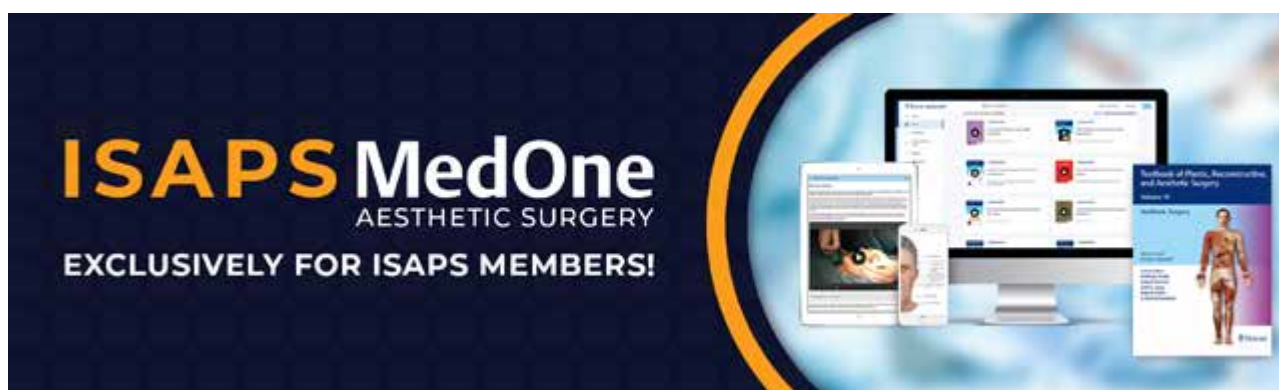
This ISAPS Patient Safety Update provides consensus-based guidance on the assessment and management of early and late breast periprosthetic fluids, emphasizing diagnostic pathways, risk stratification, and evidence-informed clinical decision-making.

**Read the entire article [here](#).**

**Become a member** to have full access of **APS Journal**

For questions, please contact [memberservices@isaps.org](mailto:memberservices@isaps.org).

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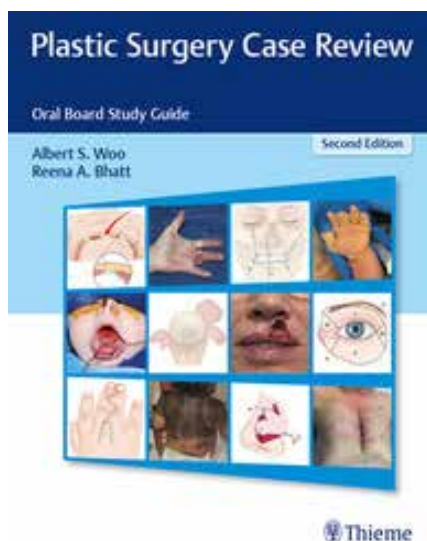


## October 2026 MedOne Feature:

### Plastic Surgery Case Review: Oral Board Study Guide

Albert S. Woo, Reena Bhatt

#### **CHAPTER: Case 34 Breast Cancer Reconstruction**



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NY 10001 New York, USA.

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#### **The quintessential plastic surgery oral board prep and reference on common procedures**

*Plastic Surgery Case Review: Oral Board Study Guide, Second Edition* by Albert S. Woo, Reena A. Bhatt, and esteemed contributors, features new cases in each chapter, as well as updated and expanded content. Like the widely acclaimed prior edition, the book is an excellent resource for plastic surgery residents and trainees of all skill levels, highlighting key adult and pediatric cases commonly featured on the plastic surgery oral board examination. The text is written in a "mock oral" format - designed to encourage critical thinking and analysis of case management - from initial workup to preventing key errors in judgment.

Organized in 10 sections, the short, high-yield chapters provide a thorough yet quick review of the most pertinent information.

The second edition features extensive updates including section restructuring, all new cases, and an additional section providing a more comprehensive review of plastic surgery. Each case includes high-quality photographs and one- to three-page descriptions including work-up, initial assessment, history, physical examination, diagnostic imaging, patient counseling, treatment, ethical considerations, potential complications, and critical errors.

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**MedOne**

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Learn more about breast treatment options and reconstruction with lectures from our previous award winners at the **ISAPS Olympiad 2023 in Athens**. Specifically, check out:

**Breast - Secondary Breast/Difficult Breast:**

Breast/Oral Communications

**Gold:** [Treatment Options in Poland Syndrome](#) - *Gustavo Abrile*

**Gynecomastia and Breast Reconstruction:**

Breast/Rapid Fire

**Gold:** [Quality of Life of Patients Who Underwent Mastectomy Alone Without Breast Reconstruction Versus Patients Who Underwent Mastectomy With Immediate Breast Reconstruction in a Tertiary Hospital from 2020-2021](#) - *Michelle Andrea Itao*

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Don't miss more **exclusive on-demand content** from ISAPS Congresses, ISAPS Official Courses, the innovative ISAPS L.I.F.T. Program, and a variety of insightful ISAPS webinars. Elevate your expertise and stay up-to-date!

**Not a member?** [Join today](#)

**Video Library**





## PRACTICE MANAGEMENT

### The Invisible Ceiling Of The Plastic Surgeon

For years, Dr. Mateo Silva believed that the lack of growth of his plastic surgery clinic was caused exclusively by external factors: the economy of his country, the international economy, the culture of the city, the lack of income of the surrounding population, etc.



After completing his specialization, performing subspecialties in Europe, and mastering the most advanced surgical techniques of body-contouring in Latin America, he opened his practice in a thriving metropolitan area. However, as the months passed, the reality was frustrating: he opened a brand-new practice and hired several people, but their schedules were not filled with the expected regularity. When he was in front of the patient, he was hesitant to present the quotes for high-value procedures and experienced deep anxiety whenever a patient questioned his fees. But he attributed his stagnation to the local economy, unfair competition, and his staff's lack of commitment.

This is a typical case where mental processes and limiting beliefs block our growth. When we start with a self-analysis, we can see that the real limitation does not lie in the market or in our skills with the scalpel, but in the mental programming with which we operate day by day.

Dr. Silva's story reflects a constant in global private practice: many specialists attempt to expand their infrastructure, revamp websites, or launch ambitious advertising campaigns without first calibrating their own mental framework. Before scaling any medical business model, it is imperative to understand that professional authority, treatment closure capabilities, and team leadership dynamics are an accurate reflection of four essential psychological pillars.

The first pillar is self-concept, understood as the mind's master program that brings together the beliefs about what a professional believes he or she deserves and can achieve. In our field, a limited self-concept acts as a financial thermostat and prevents external performance from overcoming internal conviction. When we deeply believe ethics is compromised or the market will not value our work enough, the subconscious creates friction, causing hesitations the patient notices immediately.

Accompanying this structure is the self-image, the real-time internal representation of how we operate in our daily practice. Acting as a cybernetic adjustment mechanism, if we perceive ourselves internally as someone insecure when talking about financial issues or lacking firmness to lead, our body expression, tone of voice, and posture will project that same indecision in front of our patients and collaborators. A solid self-image, by contrast, allows us to communicate medical recommendations as natural, expert solutions for the patient's health and aesthetics while establishing clear guidelines for the clinic's staff.

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## PRACTICE MANAGEMENT

Self-esteem represents the emotional energy and fuel with which our vision is executed. Defined by the conviction that one is competent to face the challenges of the environment and the certainty of deserving success, high self-esteem protects the specialist from fear of rejection. When a patient raises financial objections, low self-esteem often reacts by offering unjustified discounts to ensure personal approval. A surgeon with healthy self-esteem understands the value of his or her art and expertise, while maintaining empathy without compromising the dignity of his or her fees.

Finally, self-knowledge serves as the clinical diagnosis of one's own mind, evaluating both the internal perspective and how the environment perceives the surgeon. Without the ability to identify blind spots—such as transmitting insecurity in reception or distant coldness in assessment—it is impossible to correct the real causes that slow the practice's progress. Sustainable transformation is not achieved by changing only the physical infrastructure, but by reprogramming the physician's mental architecture before seeking external expansion.

See you in Cancun, dear colleagues.

**JUAN ESTEBAN SIERRA, MD - COLOMBIA**

ISAPS National Secretary

Join our conversation:

[juanestebansierra@hotmail.com](mailto:juanestebansierra@hotmail.com)

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### Interested in more practice management tips?

- Check our [L.I.F.T. program](#) online
- Login and listen to the recording from the [ISAPS Business School: Leading the Patient Journey - from Marketing to Patient Conversion](#) webinar, free for members in our [Online Video Library](#).

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**October 10, 2026 | [Abdominoplasty and Lower Body Lift](#) | 13:00 UTC**

[Click here](#) for your local time.

**FREE for ALL ISAPS members and only \$100 for non-members.**

**Register:**

December 12, 2026:

**[Male Genitalia Surgery and Female to Male Gender Reassignment](#)**

**\*All times are at 13:00 UTC unless otherwise noted.**

**Recordings of previous webinars are available on the [ISAPS Video Library](#).**

**Register**



**November 21, 2026 | [Glidelift™ - A No Visible Scar Approach](#) | 13:00 UTC**

[Click here](#) for your local time.

**FREE for ALL ISAPS Members and only \$50 for non-members.**

**Recordings of previous webinars are available on the [ISAPS Video Library](#).**

**Register**

# MONTHLY E-MAGAZINE



**GUEST ENTRY FROM ISAPS  
GOLD GLOBAL SPONSORS:**

## Rethinking Body Contouring



Body contouring has evolved beyond the idea of a single procedure or technology. The focus has shifted toward a more comprehensive approach - one that considers not only fat removal, but also tissue preparation, sculpting, soft-tissue contraction, and the overall aesthetic result.

That evolution reflects an important reality: body contouring is not a one-step process.

Patients may present with similar concerns, but their anatomy, tissue quality, and aesthetic goals can be very different. One patient may require significant volume reduction, while another may benefit from more targeted sculpting or attention to soft-tissue laxity. In many cases, achieving the desired contour requires several distinct procedural steps working together.

As body contouring has become more comprehensive, the technologies used throughout the procedure must be able to support that same level of flexibility.

Rather than considering infiltration, ultrasound-assisted liposuction, aspiration, power-assisted liposuction, and tissue contraction as isolated modalities, each can play a distinct role within the broader treatment pathway. The focus is not necessarily on selecting a single technology, but on having the ability to incorporate the appropriate technologies based on the patient, treatment area, and desired outcome.

This philosophy is also influencing the development of body contouring platforms.

The AYON Body Contouring System® was designed around this concept, bringing multiple body contouring functions together within one system, including infiltration, ultrasound-assisted liposuction, power liposuction, aspiration, Renuvion® tissue contraction, electrosurgery, and closed-loop contouring. Importantly, this does not mean every technology is required for every procedure. Rather, the platform provides surgeons with access to a range of capabilities that can be incorporated according to the needs of each case.

And ultimately, that outcome is what matters most to the patient.

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## GUEST ENTRY FROM ISAPS GOLD GLOBAL SPONSORS:

Patients are not typically seeking infiltration, ultrasound-assisted liposuction, or power liposuction as isolated technologies. They are seeking a body contouring result that reflects their individual goals, whether that means improved shape, proportion, definition, loose skin solutions, or a combination of these elements.

They are looking for their AYON Body, the individualized result a surgeon can work toward using the capabilities of AYON™, guided by the patient's anatomy and goals and by the surgeon's clinical judgment and technique.

This is why a comprehensive approach matters. The desired outcome may be singular, but the pathway to achieving it may involve multiple technologies, multiple procedural steps, and different decisions from one patient to the next.

As body contouring continues to advance, the next evolution may be less about any one technology and more about how technologies can be combined thoughtfully within a comprehensive treatment strategy. Rethinking body contouring means moving beyond a one-step mindset and toward a more individualized, flexible approach to the entire procedure.

### *Disclaimers:*

*The AYON Body Contouring System™ is not currently approved for use in the EU. AYON™ is cleared by the US FDA, indicated for the use of fragmentation, emulsification, and aspiration of subcutaneous fatty tissue for the purpose of aesthetic body contouring in the United States.*

# MONTHLY E-MAGAZINE



**SEE YOU IN  
CANCUN**

**October 27-31, 2026**

[www.isaps2026.com](http://www.isaps2026.com)

Residents' Symposium:

**October 27, 2026**

Main Program:

**October 28-31, 2026**



**PLACES ARE LIMITED,  
SECURE YOURS TODAY**

## **ISAPS FACE MASTERS:**

**BEYOND THE SURGICAL PLANE – NEW FRONTIERS AND  
TECHNIQUES IN FACIAL REJUVENATION AND REGENERATION.**

**MARCH 5-7, 2027 - ST. LOUIS, MO, US**

[WWW.ISAPS.ORG/FACEMASTERS2027](http://WWW.ISAPS.ORG/FACEMASTERS2027)

**Registration is now open!**



**UPCOMING ISAPS  
EVENTS**



# MONTHLY E-MAGAZINE

## ISAPS Membership

**We are now accepting applications for 2027. Join today and get four months free!**

ISAPS offers membership to accredited aesthetic plastic surgeons and residents worldwide. We have members in 117 countries and provide them with access to training, e-learning, and networking opportunities within our community of more than 6300 fellow surgeons.

All our members can access:

- Our *ISAPS Aesthetic Plastic Surgery Journal*: all current, future and past articles.
  - The video library on our website, with than 2,600 plastic surgery videos.
  - Members-only discounts for events, including our annual Congress.

Life, Active and Associate members are included on the **Find a Surgeon Directory** on the ISAPS website.

ISAPS MedOne e-library, printed copies of our Journal sent by post, and the price of registration for our Congress can also be included with your membership as “optional extras”.

Membership costs from just \$125 for newly qualified surgeons and \$350 for more experienced colleagues. Residents can join for free, for up to three years. Applications for membership are available online, through our website.

**Apply today to become an ISAPS Member!**

**If you have any questions, please feel free to contact us at [memberservices@isaps.org](mailto:memberservices@isaps.org)**



**[www.isaps.org](http://www.isaps.org)**