

# PRESIDENT'S EMAG

# 2023

July ISAPS



## MESSAGE FROM THE ISAPS PRESIDENT



Lina Triana, MD  
ISAPS President

### Dear Friends and ISAPS Members,

It is hard to believe we are already getting July underway! We have many exciting elements happening at ISAPS, and some are quickly approaching.

I want to start by saying thank you to Dr. Bahman Guyuron for his dedication and commitment over the past eight years as Editor-in-Chief of our [Official Journal, Aesthetic Plastic Surgery \(APS\)](#), a core part of our mission for aesthetic education worldwide.

Through his work and collaboration with the editorial team, APS has made great strides and significantly impacted our specialty. We wish Dr. Guyuron continued success as he moves on to new endeavors. On that note, we are excited to welcome his successor, Prof. Lee L.Q. Pu, who comes to the position from the existing role of APS Associate Editor. Prof. Pu brings a wealth of experience and knowledge to the position and has many ambitions to continue the legacy of APS. I invite you to read their interviews in this month's issue.

# MONTHLY E-MAGAZINE

In less than two weeks, we are hosting our inaugural online webinar as part of our new ISAPS Leadership program: **Leadership Insights for Transformation (L.I.F.T.) Program**. ISAPS L.I.F.T. combines **self-directed online learning, webinars, and live events**, which will support each one of us in continuing to **take action toward leadership initiatives**, not just as members of our international Society but towards expanding into how we can lead ourselves professionally and personally, to be our best selves for our patients and our teams.

The first L.I.F.T. webinar, **'Building Your Personal Leadership Identity'**, will take place on **July 15, 2023**, and will be hosted by myself alongside Program Director Andy Craggs. And to celebrate World Plastic Surgery Day on July 15, I invite you to join this inaugural webinar for free, open to members and non-members alike.

Other initiatives include a **L.I.F.T. Session: Building Personal Power on September 1, 2023**, held at the ISAPS Olympiad Athens World Congress. Then, on **December 10, 2023, we will host our first full-day L.I.F.T. Program training day** in London. More details are coming soon!

As a distinctive, **international Society offering many networking opportunities**, we constantly seek ways to connect and share our **continued pursuit of knowledge**. Our next big chance to do so will be in Athens, at our **ISAPS Olympiad Athens World Congress**, where I look forward to seeing many of you again and sharing the latest advancements and techniques in our specialty. And while it seems still far away, we are eagerly preparing for the next big gathering at **ISAPS World Congress 2024, Cartagena, Colombia**, in June 2024.

Remember, we can be a greater force for good concerning our patients if we can identify the most critical common challenges and commit to working towards them together. Together we are family.

Sincerely,



Lina Triana, MD  
ISAPS President

## *Aesthetic Plastic Surgery* Editorial Update: Farewell & Welcome



Interview with  
**Bahman Guyuron, MD**  
Editor Emeritus  
of *Aesthetic Plastic Surgery Journal*

As previously announced, our esteemed Editor-in-Chief (EIC) of the [Aesthetic Plastic Surgery Journal \(APS\)](#), Dr. Bahman Guyuron, is stepping down after eight years of service. APS, ISAPS' Official Journal, features articles on the latest advancements in aesthetic plastic surgery.

During his tenure, Dr. Guyuron positively influenced APS, including raising the impact factor to 2.7 (Google H-5 impact factor is 36) and aiding APS to reach an unprecedented 500,000 downloaded articles annually.

We had the chance to meet with Dr. Guyuron before his departure, where he shared his impressions and reflections on his role as EIC.

**ISAPS: During your time as EIC, you significantly influenced the Journal's development, including the highest-ever impact factor, over 500,000 downloaded articles a year, and the fastest "submission to decision" timelines of any other journal in our field. How was this attained, and what elements and components affected the increase?**

**Guyuron:** Our progress, unquestionably, was the upshot of the assiduous teamwork by many, including the Editorial Board members and reviewer with the full support of the ISAPS leadership and the Board Members. No single individual can claim credit for what we have delivered as a team.

**ISAPS: What has it meant for you to be EIC of APS and an active member of the ISAPS Family?**

**Guyuron:** It indeed was a great privilege to serve as the Editor-in-Chief of the journal with the largest membership and distribution in the world among the aesthetic surgery journals. I think ISAPS has made great strides in serving the members and disseminating aesthetic surgery knowledge, and it is my pleasure to be a member of this wonderful organization.

**ISAPS: You are being awarded this year's Ohmori Lecture at the ISAPS Olympiad Athens World Congress 2023. Your lecture is titled „The Perpetual Learning.“ What can attendees expect to learn, and what does the Ohmori Lecture signify for you?**

**Guyuron:** This is an enormous honor bestowed on me, and I will use the opportunity to share many pieces of crucial knowledge that I have garnered over the last 43 years and emphasize the cardinal fact that when we, unjustifiably, are convinced that we know it all, it is the end of our progress and the beginning of becoming irrelevant to our patients and our profession. Being a surgeon is a perpetual commitment to learning newer and better ways of serving our patients.



## Interview with **Lee L.Q. Pu, Prof.** Editor-in-Chief of Aesthetic Plastic Surgery Journal

As with many life experiences, when one opportunity ends, another presents itself. As our Editor-in-Chief (EIC) of APS, Dr. Bahman Guyuron, moves on to focus on other endeavors, we are delighted to welcome Prof. Lee L.Q. Pu to the editorial team.

As the new EIC, Prof. Pu has many aspirations to continue the legacy of APS, and as he prepares for his new role, we had a moment to speak to him about what these are and what he is looking forward to.

**ISAPS: What motivated you to want to take on the role of EIC at APS, and what does APS mean to you professionally?**

**Pu:** I have been practicing for 23 years, so I have observed a lot. I am a unique surgeon in that I have performed many different procedures in reconstructive and aesthetic surgery, which has given me the knowledge to write books and publish various manuscripts. I want to push the Journal's international reputation and utilize it to make a difference and use it as a channel to continue to promote ISAPS worldwide. I want to augment my position by creating a legacy for the Journal, giving it a distinctive feel, and having it be the best academic publication in our specialty worldwide.

**ISAPS: What are your expectations for APS in your new role as EIC? How do you plan to implement and achieve them?**

**Pu:** I plan to use my network and restructure the Journal by adding new and more Section Editors; the idea is to have them select their own personal preferred reviewers on the editorial board, giving the Journal a unique sense. As EIC, I will oversee the whole process and planning component and aim to provide the family cohesiveness that ISAPS strives for. It is important for me also to have everyone working on and for the Journal to feel like they are really doing something in a leadership position.

On a scientific level, there are two things of significance; one is the impact factor. To remain an esteemed scientific journal, we must keep pursuing a high number to keep the Journal at the forefront of our specialty, which we will achieve by publishing more research.

Additionally, I want to provide our audience with technique-driven articles, especially from a surgical standpoint, which I hope will attract trainees and mid-level professionals to read and learn from our Journal. Finally, I will implement an International Forum section featuring various topics on our specialty worldwide, from legal, ethical, and other current matters.

**ISAPS: The ISAPS Olympiad Athens World Congress 2023 is almost upon us; what parts of the program are you most looking forward to?**

**Pu:** First, with it being an international meeting, I am excited to have the chance to meet with my colleagues and to be able to catch up with them and find out how they have been doing since we last met. ISAPS offers a niche in this area, with its worldwide meetings and membership and I have only missed one World Congress in Vienna due to COVID. I look forward to this meeting opportunity, and now with the new format, we can meet every year.

Second, the Congress features "what is new" in aesthetic surgery, and it presents attendees with "fresh impressions," covering many topics from an array of experts which provides a superior feel. I find the ISAPS' international meetings more advanced than other gatherings in our specialty. I am always very impressed with the presentation skills and topics presented.

A special topic of interest for me this year is regenerative surgery; other countries are far ahead of the United States in this area, and I look forward to learning from my colleagues about their techniques and perspectives.

# MONTHLY E-MAGAZINE

## *Aesthetic Plastic Surgery*

The official journal of ISAPS, APS, provides a forum for discussing of clinical and other issues surrounding **aesthetic plastic surgery**, including coverage of new and standard techniques and procedures. APS has an **impact factor of 2.708, 538.7K downloads and a median of only 12 days from „submission to first decision“!**

Only members have full access to APS, so if you are not yet part of the ISAPS community, [sign up](#) or [renew](#) today!

### **Interested in submitting your research?**

Visit the website for more information on guidelines and tips.

### **APS Submission Details**

### **Want to be a reviewer for APS?**

We are still looking for reviewers in the fields of genital, gender affirmation, and oculoplastic surgery. If any of you are interested, please send an email to Editor-in-Chief, Prof. Lee L.Q. Pu at [llpu@ucdavis.edu](mailto:llpu@ucdavis.edu).



### **Your Meeting, Your Program!**

We are less than two months away from our **ISAPS Olympiad Athens World Congress 2023**. This once-a-year event brings together world-renowned leaders in aesthetics and will cover the latest advancements and techniques in **Aesthetic Education Worldwide®**.

Visit the website to see a list of current [faculty](#), and [view the 2023 program](#), including [Pre-Congress courses](#) and [social events](#).

[Program](#)

[Registration](#)

# MONTHLY E-MAGAZINE

## Just In! CME Credits Available!

The ISAPS Olympiad Athens World Congress 2023, Athens, Greece, has been **accredited by the European Accreditation Council for Continuing Medical Education (EACCME®) with 26 European CME credits (ECMEC®s)**. Each medical specialist should claim only those hours of credit that he/she actually spent in the educational activity.

To assist in receiving your CME credits, ISAPS will provide certificates of attendance to all registered delegates who complete the overall congress evaluation via the Congress app or the Olympiad Athens virtual platform.

[Learn More](#)

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## Don't miss the Pre-Congress Activities on August 30!

As part of our 2023 educational program, we are excited to host Pre-Congress activities which will feature additional **symposia** and **Cutting-Edge Surgery Video Courses**. These will highlight pre-recorded surgeries from top surgeons on face, breast, and body, and will include interactive discussions about techniques and procedures.

***Please note, a separate registration is required for all Pre-Congress activities.***

[Learn More & Register](#)



As recently announced, ISAPS is launching the **Leadership Insights for Transformation (L.I.F.T.) Program**. This Program will combine self-directed online learning, webinars, and live events. It will provide members with new resources and straightforward development processes for improving self-leadership and increasing their impact in leading their practices, people, and patients.

## Get Involved & Save the Dates!

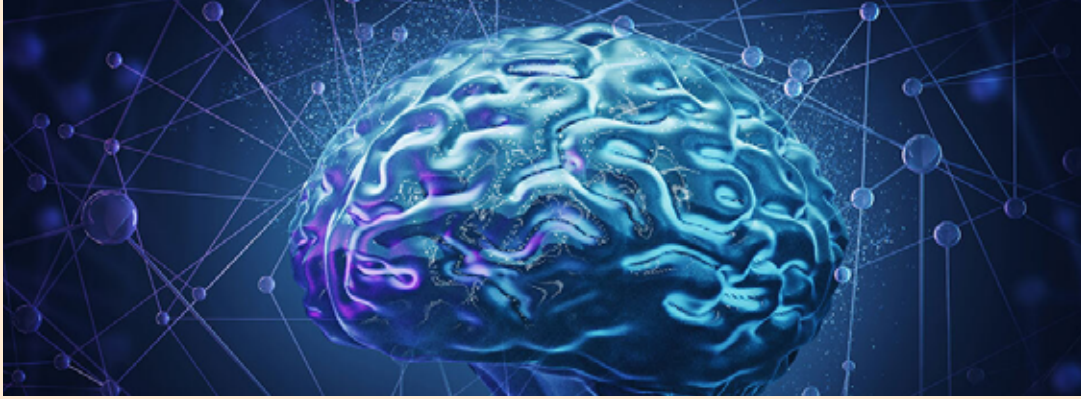
**L.I.F.T. Inaugural Webinar: 'Building Your Personal Leadership Identity'** on **July 15, 2023** with Program Director, Andy Craggs and ISAPS President Dr. Lina Triana. To celebrate World Plastic Surgery Day on July 15, we would like to invite all of you to join this inaugural webinar for free.

**L.I.F.T. Session: Building Personal Power** on **September 1, 2023**, at the ISAPS Olympiad Athens World Congress

- On **December 9, 2023**, ISAPS will host its first **full-day L.I.F.T. Program training day** in London.

More information will be sent out soon!

## PRACTICE MANAGEMENT



### Artificial Intelligence & Compromise

Artificial Intelligence (AI) is just starting to make a worldwide impact, with experts discussing its potential applications, and the plastic surgery specialty is no exception to its reach.

In these early stages of exploring the potential of the AI platform, we must consider its potential effects on humanity and recognize that we are in the infancy of its development and learning AI's capabilities. While it can be a powerful tool, it can be just as detrimental if not used ethically and morally.

#### AI and Aesthetics

AI has potential use in plastic surgery practices, from evaluating patients and their needs to providing possible results and procedure simulations to post-surgery instructions and follow-up care.

As we navigate the possible use of AI in our specialty, we must consider how the data used to create AI for medical purposes is collected. AI comprises the work of researchers, investigators, and physicians alongside already-created technology. So, we have humans and

machines working together to create what can become an invaluable resource. However, because of this, AI will only be as intelligent or as limited as we make it, so before we start to consider its use in our daily practice, we must be aware of its limitations or, on the contrary, its power.

And as leaders in aesthetics, ISAPS must acknowledge the possible effects that AI is sure to have in daily practices once it becomes more commonly used. And our core principles of applying patient safety become even more apparent with AI.

#### Benefits Without Compromise

While at this time, AI is not yet common practice and is still being developed and studied, it is an aspect that needs to be taken into consideration as we continue our quest for knowledge and the pursuit of learning what we can do with available technologies. And as we ponder this, we must ask ourselves, „How can we use it to benefit us without compromising the foundation of humanity?“

#### FOOTNOTES:

*Artificial Intelligence in Plastic Surgery: Current Applications, Future Directions, and Ethical Implications*

<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC7647513/>

*Artificial intelligence in plastic surgery: current developments and future perspectives*

<https://parjournal.net/article/view/5428>

*Artificial Intelligence for Plastic Surgeons*

[https://journals.lww.com/prsgo/Fulltext/2023/06000/Artificial\\_Intelligence\\_for\\_Plastic\\_Surgeons.24.aspx](https://journals.lww.com/prsgo/Fulltext/2023/06000/Artificial_Intelligence_for_Plastic_Surgeons.24.aspx)

**Interested in more practice management tips?**

**Register now to view ISAPS Business School 2021 On Demand!**

**Free for ISAPS members, non-members \$300, office staff and nurses \$100.**

# MONTHLY E-MAGAZINE

## Monthly Education Corner



Recently published in  
***Aesthetic Plastic Surgery...***



### **Anatomical Basis for the Lower Eyelid Rejuvenation**

• Istemihan Coban • Okan Derin • Suzan Sirinturk • Yelda Pinar • Figen Govsa

The tear trough, hollow concavity of the lower eyelid, is one of the recognizable signs of facial aging. Anatomical description is essential in improving tear through deformity for facial rejuvenation.

[Read](#)

[Click here](#) for a preview of this article!

**Become a member** to have full access of ***Aesthetic Plastic Surgery***.

For questions, please contact [memberservices@isaps.org](mailto:memberservices@isaps.org).





## Guest Entry from ISAPS Gold Global Sponsor

The **QUALITY** you Expect  
The **OPTIONS** you Need  
The **PEACE OF MIND** you Demand



**A Confident Choice for Life™**

GC Aesthetics® is an established global medical device company focused on **Aesthetic, Revision and Reconstruction procedures**. With more than **40 years of experience**, surgeons and patients in more than 70 countries with systems in place to ensure the safety of our products through pre-clinical testing, clinical studies and excellent global post-market surveillance use GCA®.

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# MONTHLY E-MAGAZINE

## ISAPS VIDEO LIBRARY



This month's [online video library](#) features ISAPS Masterclass: **Periorbital Rejuvenation**, with Drs. **Vakis Kontoes & Mario Pelle-Ceravollo**, and moderated by Dr. **Ozan Sozer**. [Check it out here](#).



## SEE YOU IN ATHENS

August 31 - September 2, 2023



## SEE YOU IN **June 11 - 15, 2024** CARTAGENA | COLOMBIA

# MONTHLY E-MAGAZINE

## ISAPS Membership

ISAPS members receive free or discounted access to most of our events, including ISAPS World Congress, and access to our Journal. Plastic surgeons at any stage of their career can also upgrade their membership to include access to our MedOne e-learning resource, which includes hundreds of books, videos and discussions.

ISAPS offers membership to accredited aesthetic plastic surgeons and residents worldwide. We have members in more than 117 countries and provide them with access to training, e-learning, and networking opportunities within our community of more than 5,000 fellow surgeons.

Membership costs from just \$250 for qualified surgeons; Residents can join for free, for up to three years. Applications for membership are available online, through our website.

**Apply today to become an ISAPS Member!**

**If you have any questions, please feel free to contact us at [memberservices@isaps.org](mailto:memberservices@isaps.org).**

**Click here to see  
upcoming ISAPS events!**

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