

# PRESIDENT'S EMAG

# 2023

February  
ISAPS



## MESSAGE FROM THE ISAPS PRESIDENT



Lina Triana, MD  
ISAPS President

**Dear friends and ISAPS members,**

As we move into February, I look forward to continuing our dedicated efforts with respect to the development of our ISAPS family working together toward being leaders in aesthetics and contributing toward delivering excellence in aesthetic education for the safety of our patients.

In our continued pursuit of standing as leaders in the aesthetic world, we have many exciting events and projects planned for the upcoming year. I want to start by thanking those that have already contributed to our program for **ISAPS Olympiad Athens World Congress 2023**. This year, our newly formatted Congress makes it quite literally, "Your Meeting, Your Program"! Our initial invited faculty of 60 presenters have been chosen as your "best-rated" speakers across our ISAPS events from the last two years. The rest of the program is being selected by a peer-review process from all submitted abstracts, so the program is being created by "you". This process exemplifies our ideology of unity and strength since together we can build things to be bigger and stronger.

We also want to thank all moderators and presenters for their contributions to our past Resident Webinar series and Journal Clubs, and thanks to Drs. Gustavo

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Abrile, Jerry O'Daniel, and Ozan Sozer, who are responsible for putting these together. For those that have not yet had the chance to participate, please go ahead and register for our [next Resident Webinar this Saturday, February 4](#).

I am pleased to announce this month the next in the series of **ISAPS Patient Safety Statements on „Illegal Use of Injectable Silicone for Body Contouring and Associated Health Risks“**, which you can [read and download here](#). Many thanks to the team chaired by Drs. Gustavo Schenone and Douglas Narvaez Riera, and our ISAPS Patient Safety Committee Chair, Dr. Montserrat Fontbona, for being part of our endeavor to increase our guidance and awareness around patient safety.

Additionally, we will soon be releasing a joint **Patient Safety Statement of ISAPS and The Aesthetic Society**, concerning **fantanyl**. I want to especially acknowledge Dr. Mark Jewell for his hard work in this **ISAPS Patient Safety Statement** together with our ISAPS Patient Safety Committee, chaired by Dr. Montserrat Fontbona.

February 11, 2023, is **International Day of Women and Girls in Science**, and as leaders, we need to emulate the importance of having women figures filling key positions, especially in our specialty. It continues to be an inspiration **to see more and more societies having strong women influencers, and I look forward to what is still to come.**

Another recent project that we just wrapped up is our **Annual Global Survey**. The results show a 19.3% overall increase in procedures performed by plastic surgeons in 2021, with more than 12.8 million surgical, and 17.5 million non-surgical, procedures performed worldwide. You can [download the full report here](#). I would like to thank all of you who were in action mode and provided us with the data needed to complete the survey. And a special thank you to Drs. Gianluca Campiglio and Fabian Cortiñas for their contributions. Remember, action mode is the way leaders live, so as ISAPS members, we must all take part together, to create things greater than ourselves.

I ask you to progress your action mode and to consider taking part in our **Fellowship Program**. This is a fantastic opportunity for you to lead and share your expertise with aspiring surgeons. It is open to all ISAPS members and is only a three-month commitment. It is your chance to help in the advancement of education, and training and provide hands-on experience. The deadline for 2024 is already approaching, so apply before May 1, 2023, to be considered.

I anticipate 2023 to be another successful year, especially as we all continue to work towards the continued advancement of our specialty, together as leaders in global aesthetics.

Until next time,



Lina Triana, MD  
ISAPS President

## Meet the New Board Member



Interview with  
**Dr. Kai Kaye,**  
ISAPS Ethics Committee Chair

In our continued effort to introduce our newest Board Members, we are excited to announce our recently elected Board Member and ISAPS Ethics Committee Chair, Dr. Kai Kaye. The **Ethics Sub-Committee** was formed late last year in an ongoing effort to keep a focus on the importance of ethical practices in the aesthetic plastic surgery specialty. Dr. Kaye is joined by Drs. Argentina Vidrascu and Renato Saltz.

We invite you to learn about the 2023 initiatives for this new Sub-Committee and the role that ethics plays at ISAPS.

**ISAPS: The ISAPS Ethics Sub-Committee was created just last year; what prompted the initiative to form this Committee, and what steps is ISAPS taking in carrying out ethics as a practice for our specialty?**

**Kaye:** ISAPS has become, over the last decades, a much bigger and more diverse Society that deserves and requires to be organized in all important matters, and in a way that is effective, transparent, and fair to all members. I consider ethical principles and the way we interact with patients, other society members, and the public, to be very important matters for any medical society. So, I suggested to the Board to establish our own, dedicated Committee, so that we can better approach ethical issues or conflicts that are anticipated to arise in a scientific society like ISAPS.

**ISAPS: How do ethics influence our specialty, and how do you see ISAPS' ideology as it pertains to ethics?**

**Kaye:** We are representing a specialty that must master not only the medical aspects of a surgical profession and its ethical consequences but must also accommodate and hedge the ethical challenges that arise inherently from the commercial side of modern aesthetic surgery.

More than that, our profession also leaves an important imprint on social values like the perception of beauty, perfection, and imperfection, and the way we see people in a new, digital, and visual society, where appearances become more and more important.

These challenges are becoming further intensified with the ongoing rise of aesthetic surgery worldwide, and we as ISAPS' leadership, feel that responding to those challenges is paramount since ethics should be a core value of any modern organization, especially for a medical society representing aesthetic surgery.

**ISAPS: What does the role of Ethics Committee Chair mean to you, and what do you wish to achieve during your tenure?**

**Kaye:** It has been a great honor to have been elected by our worldwide membership as the trustee for the 2022-24 Board of Directors, and my personal vision for this position is to make it more tangible for our members. The original meaning of trustee is guardian or keeper, so the goal during my tenure, as a priority, is to help our society better define, and then preserve our ethical core values.

Some recent events have taught us that our Code of Ethics in its current form maybe not be up to the challenges mentioned above, therefore the current Board considers it an urgent matter to adapt and renew our Code of Ethics accordingly. This important work is now nearly completed within our committee and will be presented to the Board at the next meeting for implementation.

**ISAPS: From your perspective as a Board Member, what would you say is significant for 2023 when it comes to objectives needing to be met for ISAPS? And how does it relate to ethics?**

**Kaye:** ISAPS is on its best way to further consolidate its position as a modern, transparent, and open society

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of members through a thorough review of all relevant areas, and by creating policies and terms of reference that align with proven and modern principles of good governance. These principles include a modern Code of Ethics that provides guidance to the Society and its members and an effective Ethics Committee that can oversee it, I think these are key objectives for 2023.

**ISAPS: The ISAPS Organizing Committee is already busy preparing for the ISAPS Olympiad Athens World Congress; what are you most looking forward to this year? What are the top three reasons to attend ISAPS events?**

**Kaye:** I am very much looking forward to the Athens

Olympiad, as it is the first event of its kind. I think it will be very attractive for all our members to define the content of this scientific Olympiad, to showcase their presentation skills, and to forge a friendly competition with their peers.

To me, being part of ISAPS means, and surely to most of our members, much more than just belonging to a scientific society; it means making friends from all over the world, it means learning from people who love to teach and are sharing science with passion, it means gaining experience and more knowledge in the profession we all love, and the ISAPS events are the moment where all of this cumulates into a great experience.

## PRACTICE MANAGEMENT



### How Are You Maximizing the Global Survey Results?

The recently published ISAPS Annual Global Survey for 2021 provides one-of-a-kind data on the latest trends in the aesthetic plastic surgery specialty, and as plastic surgeons, we should all take note of what current and potential patients are most interested in when it comes to selecting the types of procedures they are pursuing.

#### **Better Tailor Your Services to the Market**

By reviewing these trends and being educated on the most requested surgeries, you are given an opportunity to better tailor your services to what the market is seeking. This information is actually profitable, since not being on top of the latest statistics, places you behind your peers that are tracking this data on a yearly basis and are staying “in the know”.

By being “in the know”, you can make sure your practice directly markets what is trending in the

specialty, and that you are in fact providing your target audience with the services they deem important.

#### **Lead a Successful Practice**

What better way to lead a successful practice, than having this invaluable knowledge of what clients want? By staying informed on a consistent basis, and analyzing the Annual Global Survey data year after year, you can keep a record of these unique identifiers and track the demands demographically.

#### **Make it an “End-of-Year” Practice**

So, be sure to check out the latest Global Survey results and start using the statistics to your advantage. This will ensure that you are offering the most relevant procedures for your patients, which will keep you and your practice ahead of the competition and “in the know”.

**Interested in more practice management tips?**

**[Register now to view ISAPS Business School 2021 On Demand!](#)**

**Free for ISAPS members, non-members \$300, office staff and nurses \$100.**

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## SEE YOU IN ATHENS

August 31 - September 2, 2023



### Meet the First Delegate to Register for Athens!

In an effort to promote worldwide education, ISAPS hosts several events throughout the year. This year, Athens will be the place to connect, in person or online, with the international aesthetic plastic surgery community and gain new perspectives.

We already have selected our faculty of approximately 60 speakers. These individuals have been chosen by you, as your 'best-rated' speakers across all ISAPS events from the last two years. The rest of the program will be selected from a competitive peer-reviewed abstract submission process.

With registration open, we are excited to introduce you to the first ISAPS member to register for the event, Dr. Petros Christodoulou from Prague. Dr. Christodoulou has had the opportunity to attend several ISAPS Congresses, and has this to share with us...



### Interview with Dr. Petros Christodoulou

**ISAPS:** As a past and future attendee of ISAPS Congresses, what would you tell someone who has not yet attended an ISAPS meeting, what they are missing out on, and why should they register?

**Christodoulou:** I believe that plastic surgeons, or any physicians for that matter, who want to stay up-to-date with developments in their field of specialty, must regularly participate in congresses, whether national or international, and this holds particularly true in specialties with a high innovation rate, such as plastic and aesthetic surgery.

With faculties composed of leading aesthetic surgeons and key opinion leaders from around the world, providing the

opportunity to share state-of-the-art knowledge, featuring live surgeries and masterclasses by the best of the best in the field, I consider ISAPS congresses to be at the pinnacle of educational events.

The sheer spectrum of subjects covered in the programs, the number of participating, renowned surgeons, and the amount of knowledge shared are unparalleled. Our specialty provides many international congresses that are of very high quality, of course, no doubt about that, but I feel that the yearly ISAPS congresses are in a league of their own. I always return home from ISAPS congresses full of new knowledge, exciting ideas, and new friends.

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**ISAPS: What are you most looking forward to at the ISAPS Olympiad Athens World Congress 2023? What are your main areas of interest regarding the program, and why?**

**Christodoulou:** I am a reconstructive microsurgeon, breast surgeon, facial surgeon; an all-encompassing plastic and aesthetic surgeon. Usually, my biggest issue during an ISAPS congress is having to prioritize which presentations to attend, because of the plethora of simultaneous ongoing lectures.

Body contouring, and breast, face, and neck surgeries, are areas with rapid advancement over the past years and are the subjects that I will be concentrating on this year. I also find sections on complications and their possible solutions especially useful.

Socially, I really look forward to spending time with old friends and making new ones. Besides that, the Congress takes place in Greece and being a Greek-Cypriot expat myself, I am very excited to attend.

**ISAPS: Why did you decide to join ISAPS, and what benefits do you enjoy the most? What do you want to see in terms of the development of the Society, and the specialty as a whole?**

**Christodoulou:** I am a professional and being an ISAPS member reflects that on many levels. I try to stay on top of my game, and up-to-date with new knowledge and advancements

in my field. I strive to be able to perform state-of-the-art surgeries and to provide my patients with the best possible care. The educational content that the ISAPS membership gives access to is priceless. I especially enjoy the teaching videos and e-book library that MedOne offers. Furthermore, being able to communicate and exchange knowledge with colleagues under the umbrella of ISAPS events is equally important to me.

As far as what I would like to see in terms of development of the society and the specialty in general, I will have to say that I feel content with the way most things are. In the past I wished there was a way to attend congresses from the comfort of my home, now we have virtual congresses. I wished that knowledge was more accessible, now we have large e-books and video teaching libraries from the best surgeons in the world. Knowledge is more accessible than ever, often in ways that were unimaginable just a few years back. The accessibility of knowledge comes with a cost though: the phenomenon of non-qualified physicians performing aesthetic procedures. I would like to see a more organized effort from ISAPS, as well as the individual national societies to fight this alarming trend.



## The program for Athens 2023 is taking shape!

Our initial invited faculty of approximately 60 speakers have already been chosen by you, as your 'best-rated' speakers across all ISAPS events from the last two years. The rest of the program is being selected by a **competitive peer-reviewed abstract submission process**, which is now underway. So, stay tuned in the coming weeks to see added contributions to our program!

[To learn more and to register, click here.](#)

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## Fellowship Program Process Received a Facelift

The [ISAPS Fellowship Program](#) has some new features for this year and includes an updated process and application portal. The deadline to apply for 2024 is already fast-approaching: 01 May 2023, so be sure to check it out soon if you wish to participate.

The program is designed for a stay of three months for ISAPS Resident and Associate members. This is an international program, offering 52 fellowships of three months each, across 15 countries. The intention is to provide intensive training in a broader field of aesthetic surgery.

[Click here to learn more and to apply.](#)



As we reflect on World Cancer Day on February 4, we wanted to focus our attention on breast reconstruction. Many people are affected by breast cancer, but fortunately, medical advancements have provided more options for recovery, both physically and mentally. We invite you to review some of the recent articles, videos, and educational tools available to further supplement and enhance your knowledge of breast reconstruction during the recovery process.

### [Aesthetic Plastic Surgery Journal:](#)

**Comparison of Flap Fixation to Its Bed and Conventional Wound Closure with Drainage in Preventing Seroma Formation Following Mastectomy for Breast Cancer: Systematic Review and Meta-analysis**

To view the article, [click here](#).

### [ISAPS Online Video Library:](#)

**ISAPS Masterclass: Aesthetic Perspectives on Breast Surgery, Lessons Learned**

To view the video, [click here](#).

### [ISAPS MedOne:](#)

**Bostwick's Plastic & Reconstructive Breast Surgery**

To see a preview of the book, [click here](#).

Note: full access available to select ISAPS membership levels.

### [ISAPS Endorsed Meeting:](#)

**15th American-Brazilian Aesthetic Meeting® (ABAM 2023)**

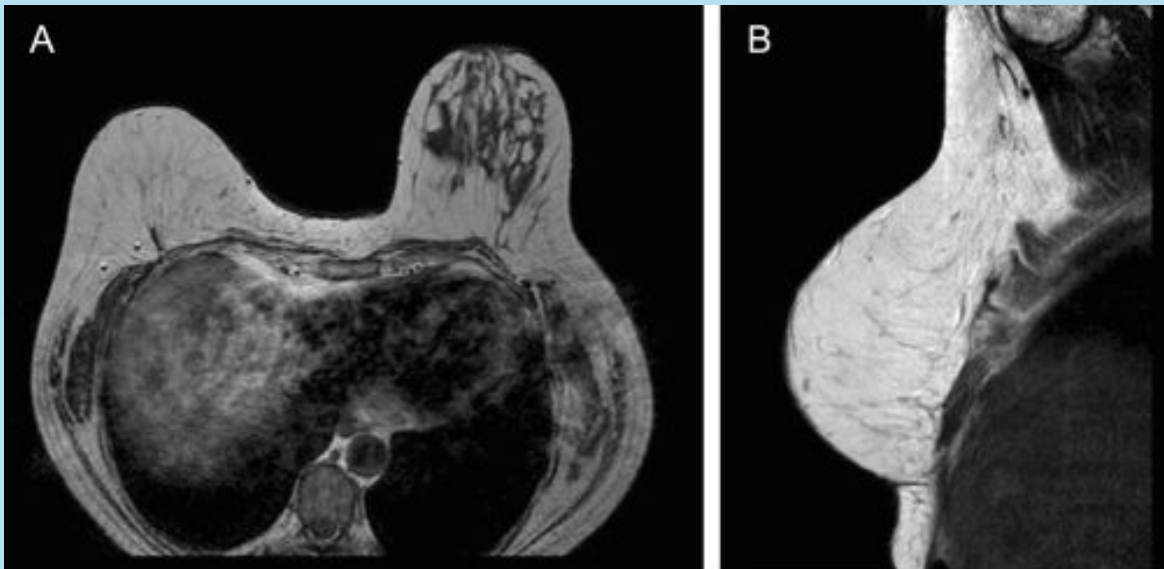
**Park City, Utah | February 16-20, 2023**

Founded by ISAPS' Past President, Dr. Renato Saltz, will donate all meeting profits to the **Image Reborn Foundation of Utah (IRF) to support Breast Cancer Survivors.**





In the latest issue of  
***Aesthetic Plastic Surgery...***



## **Reverse Expansion Following Nipple Sparing Mastectomy: A Natural, Safe and Effective Autologous Technique for Breast Reconstruction**

**Elena Lucattelli • Federico Cattin • Federico Cipriani • Laura Dellachiesa • Tommaso Fogacci  
• Gianluca Frisoni • Domenico Samorani • Gloria Semprini • Luca Fabiocchi**

The majority of surgeons choose an implant-based breast reconstruction after mastectomy. Nevertheless, lipofilling is a constantly growing technique allowing a complete breast reconstruction without prosthesis. We introduce our experience using reverse expansion for breast reconstruction following a nipple-sparing mastectomy (NSM) with a subpectoral skin expander.

**[Click here for a preview of this article!](#)**

**[Become a member](#) to have full access of *Aesthetic Plastic Surgery*.**

For questions, please contact [memberservices@isaps.org](mailto:memberservices@isaps.org).

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## ISAPS Membership

ISAPS members receive free or discounted access to most of our events, including ISAPS World Congress, and access to our Journal. Plastic surgeons at any stage of their career can also upgrade their membership to include access to our MedOne e-learning resource, which includes hundreds of books, videos and discussions.

ISAPS offers membership to accredited aesthetic plastic surgeons and residents worldwide. We have members in more than 117 countries and provide them with access to training, e-learning, and networking opportunities within our community of more than 5,550 fellow surgeons.

Membership costs from just \$250 for qualified surgeons; Residents can join for free, for up to three years. Applications for membership are available online, through our website.

**Apply today to become an ISAPS Member!**

**If you have any questions, please feel free to contact us at [memberservices@isaps.org](mailto:memberservices@isaps.org).**



**[www.isaps.org](http://www.isaps.org)**