



Global Alliance Strategic Framework

WWW.ISAPS.ORG



ENDORSED BY

ALBANIA

Albanian Society of Plastic Surgery (ASPS)



ALGERIA

Algerian College of Plastic and Aesthetic Surgery (CACPRE)



AUSTRALIA / NEW ZEALAND

Australasian Society of Aesthetic Plastic Surgeons (ASAPS)



BANGLADESH

Bangladesh Society of Aesthetic Plastic Surgeons (BSAPS)



BELGIUM

Royal Belgian Society for Plastic Surgery (RBSPS)



BRAZIL

Sociedade Brasileira de Cirurgia Plástica (SBCEP)



CHILE

Chilean Society of Plastic Surgery (SCCP)



COLOMBIA

Colombian Society of Aesthetic and Reconstructive Plastic Surgery (SCCP)



CZECHIA

Czech Society of Aesthetic Surgery (CZMA)



CZECHIA

Czech Society of Plastic Surgery (CSPCH)



DENMARK

Dansk Selskab for Kosmetisk Plastikkirurgi (DSKP)



DOMINICAN REP

Dominican Society of Plastic, Reconstructive and Aesthetic Surgery, Inc. (SODOCIPRE)



ECUADOR

Ecuadorian Society of Reconstructive and Aesthetic Plastic Surgery (SECPRE)



EGYPT

Egyptian Society of Plastic and Reconstructive Surgeons (ESPRS)



FRANCE

French Society of Aesthetic Plastic Surgeons (SOFCEP)



HUNGARY

Hungarian Society for Plastic, Reconstructive and Aesthetic Surgery (HSPRAS)



INDIA

Indian Association of Aesthetic Plastic Surgeons (IAAPS)



INDONESIA

Indonesian Association of Plastic Reconstructive and Aesthetic Surgeons (InaPRAS)



IRAN

Iranian Society of Plastic and Aesthetic Surgeons (ISPAS)



انجمن جراحان پلاستیک و زیبایی ایران
IRANIAN SOCIETY OF PLASTIC & AESTHETIC SURGEONS

ITALY

Società Italiana di Chirurgia Plastica Ricostruttiva ed Estetica (SICPRE)



LATVIA

Latvian Association
of Plastic Surgeons
(LPKA)

**MALAYSIA**

Malaysian Association
of Plastic, Aesthetic
and Craniomaxillofacial
Surgeons (MAPACS)

Malaysian Association of Plastic, Aesthetic and
Craniomaxillofacial Surgeons (MAPACS)

**MALAYSIA**

Malaysian Society
of Plastic and
Reconstructive Surgery
(MSPRS)

**MEXICO**

Mexican Association of
Plastic, Aesthetic and
Reconstructive Surgery
(AMCPR)

**PAKISTAN**

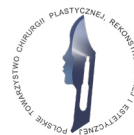
Pakistan Association of
Plastic Surgeons (PAPS)

**PHILIPPINES**

Philippine Association of
Plastic, Reconstructive
and Aesthetic Surgeons
(PAPRAS)

**POLAND**

Polish Society of
Plastic, Reconstructive
and Aesthetic Surgery
(PSPRAS)

**PORTUGAL**

Sociedade Portuguesa
de Cirurgia Plástica
Reconstrutiva e
Estética (SPCPRE)

**ROMANIA**

Romanian Aesthetic
Surgery Society (SRCE)

**RUSSIA**

Northeastern
Society of Plastic
and Reconstructive
Surgeons (NESPRS)

**RUSSIA**

Russian Society of
Plastic, Reconstructive
and Aesthetic Surgeons
(RSPRAS)

**SAUDI ARABIA**

Saudi Plastic Surgery
Society (SPSS)

**SAUDI ARABIA**

Saudi Scientific
Association of Plastic
Surgery and Burns
(SSAPSB)

**SINGAPORE**

Singapore Association
of Plastic Surgeons
(SAPS)

**SWITZERLAND**

Swiss Society for
Plastic, Reconstructive
and Aesthetic Surgery
(SSPRAS)

SWISS
PLASTIC
SURGERY

TAIWAN

Taiwan Society of
Aesthetic Plastic
Surgery (TSAPS)

**TUNISIA**

Tunisian Society of
Aesthetic Surgery
(STCE)

**TURKIYE**

Turkish Society of
Aesthetic Plastic
Surgery (TSAPS)

**UNITED ARAB
EMIRATES**

Arab Association of
Surgical and Medical
Aesthetics (AASMA)

**UNITED KINGDOM**

British Association
of Aesthetic Plastic
Surgeons (BAAPS)

BAAPS

UNITED KINGDOM

British Association of
Plastic Reconstructive
and Aesthetic Surgeons
(BAPRAS)

**UNITED KINGDOM**

Consortium of Aesthetic
Plastic Surgery Clinic
Owners & UK Association of
Aesthetic Plastic Surgeons
(UKAAPS/CAPSCO)

UKAAPS CAPSCO

UNITED STATES

The Aesthetic Society
(American Society for
Aesthetic Plastic Surgery,
Inc.)

**URUGUAY**

Society of Plastic,
Reconstructive and
Aesthetic Surgery of
Uruguay (SCPREU)



ISAPS GLOBAL ALLIANCE STRATEGIC FRAMEWORK 2024 – 2030

This framework, resulting from the first ISAPS Global Forum meeting, London December 2023, presents consensus goals for Global Alliance Partners to work towards in the coming years, to bring to life a shared vision for Safe Aesthetic Surgery and improved quality of life for our patients, through collaboration and cooperation in Aesthetic Education Worldwide®.

THROUGH THIS STRATEGIC FRAMEWORK WE AIM:

- To leave a personal / professional / societal legacy that is positive.
- To work together towards the best outcomes for ourselves, our patients and for our societies.
- To recognize our identity and the skills exemplified by expert plastic surgeons to influence others in the best way.
- To share a vision of aesthetics training to improve patient safety and the reputation of the profession.
- To share a vision for communication that will improve reputation and promote patient safety.
- To align on ethical business practice alongside ethical medical practice.
- To be better placed to educate the public, together.
- To agree on language for communication, to position plastic surgeons better in the minds of the media, the public and fellow medical professionals.

STRATEGIC OBJECTIVES:

1. Leveraging the role of plastic surgeons in aesthetics.
2. Protecting the public and our specialty from unethical / illegal practice.
3. Working with other qualified specialists.
4. Managing medical tourism.
5. Educating the next generation of aesthetic plastic surgeons.
6. Global data management | research | guidelines.



STRATEGIC OBJECTIVE 1: LEVERAGING THE ROLE OF PLASTIC SURGEONS IN AESTHETICS

Goal: Ensure sustainable excellence by plastic surgeons across aesthetics (positioning plastic surgeons at the forefront of aesthetics).

Commitments / Actions:

1. Embed the principle that the delivery of aesthetic education is a core component of all plastic surgery training (long term):
 - Survey current aesthetic training delivery in each country to develop long-term plans for training.
2. Educate the public, patients, government and media to build trust in plastic surgeons:
 - Agree clear, accessible messaging regarding aesthetics: to convey the skills and qualifications of plastic surgeons to span the full spectrum from non-surgical to surgical procedures in an ethical and compassionate manner.
 - Coordinate digital media campaigns around the above messaging.
 - Liaise with media / PR professionals to communicate and promote agreed messaging.
3. Showcase our work and expertise as plastic surgeons within the medical community. Uphold and promote ethics and core values of professionalism within continuous education.

STRATEGIC OBJECTIVE 2: PROTECTING THE PUBLIC AND OUR SPECIALTY FROM UNETHICAL / ILLEGAL PRACTICE

Goal: In the interest of patient safety, to reduce unethical and illegal behaviors in aesthetic procedures.

Commitments / Actions:

1. Produce and disseminate guidance that defines ethical practice in aesthetics:
 - In relation to the conduct of surgical procedures (only where it is indicated).
 - In the marketing and sales of aesthetic procedures, including the use of social media.
 - In education, training and continuing professional development.

Ensure that this is accessible to patients and doctors alike, by pooling the ethical guidance that has already been defined by member societies comprising the ISAPS Global Alliance Partnership.
2. Offer guidance to authorities on what procedures plastic surgeons are best qualified to complete.
3. Use ISAPS / Global Alliance expert members to define new safety guidance for publication on ISAPS / Global Alliance Partnership members' websites, covering developments in aesthetics, such as regenerative medicine and surgery.
4. Create an online repository of knowledge and experience to be used in influencing the development of regulation and legislation relating to aesthetic procedures.
5. Create a template letter to send to health ministries, to campaign to allow doctors to offer patient education via social media.



STRATEGIC OBJECTIVE 3: WORKING WITH OTHER QUALIFIED SPECIALISTS*

**Relevant qualified specialists will vary depending on the local jurisdiction*

Goals:

- Improve the quality / outcome of aesthetic surgical procedures by collaborative sharing of knowledge with relevant core surgical specialists operating within their scope of practice.
- To be the strongest providers of education for non-surgical procedures.

Commitments / Actions:

1. ISAPS and Global Alliance Partners with experience in advocacy, to assist local member organizations to engage with governments: to protect the title “Plastic surgeon”; to promote mutual respect; and to reduce barriers in knowledge sharing. ISAPS will encourage collaboration between member organizations with experience in legislative reform.
2. Support appropriate multi-disciplinary learning in aesthetic surgery (with appropriately qualified core specialists, in appropriate specialist areas):
 - Provided that disclaimers clarify that knowledge sharing does not constitute training by plastic surgeons.
3. Collaborate to promote core competencies for non-surgical procedures and to take a leadership role in the education of non-surgical procedures to those accredited to perform these procedures in their jurisdiction.

STRATEGIC OBJECTIVE 4: MANAGING MEDICAL TOURISM

Goal: Make medical tourism safe.

Commitments / Actions:

1. Upgrade / update ISAPS guidelines and agree uniform guidelines across the Global Alliance Partnership.
2. Agree a simple language, unified, patient safety checklist (when seeking surgery abroad).
3. Collaborate on a ‘Direct to patients’ campaign to message this to the public, e.g. Patient Safety Day.
4. Create a mechanism / network of international surgeons to support safe procedures abroad and provide patients with the possibility of high-quality follow-up by an ISAPS plastic surgeon in their home country.
5. Aspire to cooperate to make sure that patients are provided with the same level of care if going abroad as if having surgery in their home country.



STRATEGIC OBJECTIVE 5: EDUCATING THE NEXT GENERATION OF AESTHETIC PLASTIC SURGEONS

Goal: Create a global network to support, and promote excellence in, the next generation of aesthetic plastic surgeons.

Commitments / Actions:

1. Agree and promote an accepted aesthetic training curriculum:
 - ISAPS to complete and share its certification program curriculum.
2. Collaborate to expand reach to more residents across the Alliance, maximizing access to education.
3. Identify and promote centers of excellence (clinics / members willing to teach) across the Alliance Partnership.
4. Enhance sharing of available training offerings across the Alliance Partnership (e.g. Fellowship, Expert and Mentor Programs; cadaver courses; Visiting Professor Programs, webinars, video library, etc.):
 - Collaborate to inform national teaching program directors of opportunities to share.
5. Continue to share ideas for new educational tools to enable junior plastic surgeons and residents to learn and access training more easily, e.g. AI, virtual training programs.

STRATEGIC OBJECTIVE 6: GLOBAL DATA MANAGEMENT | RESEARCH | GUIDELINES

Goal: Collaborate to capture and share data to improve patient safety and enhance education and best practice.

Commitments / Actions:

1. ISAPS to survey Global Alliance needs to explore and facilitate the creation of a global data management system.
2. Collaborate to collate global data to inform and co-create guidelines (including for complications management).
3. Identify research experts and collaborate to educate, mentor, and encourage early career surgeons to use data and research as part of their practice.



Co-created by Global Alliance Participants at ISAPS' Global Forum 2023, with grateful thanks for their contributions:

Aditya Aggarwal
Katarina Andjelkov
Beatriz Berenguer
Catherine Bergeret-Galley
Naveen Cavale
Sung-Yuan Chang
Surinnart Charoenchitt
Isabel de Benito
Stefania de Fazio
Timothy Edwards
Haifa Fodha
Montserrat Fontbona
Melinda Haws
Samir Ibrahim
Egiehiokhin Isiwele
Dana Mihaela Jianu
Amin Kalaaji
Rezarta Kapaj
Kai Kaye
Vakis Kontoes
Pavel Kurial
Peteris Laucis

India
Serbia
Spain
France
United Kingdom
Taiwan
Thailand
Spain
Italy
Australia
Tunisia
Chile
United States
Poland
Nigeria
Romania
Norway
Albania
Spain
Greece
Czechia
Latvia

Margaret Leow
Bernadett Levay
Koh Khai Luen
Babak Nikoumaram
Nora Nugent
Marc Pacifico
Sanjay Parashar
Luis Picard Ami
Kai Schlaudraff
Sayeed Siddiky
Juan Esteban Sierra Mejia
Ewa Siolo
Andrej Sukop
Abdul Hayee Tareen
Souad Terrab
Lina Triana
Shailesh Vadodaria
Ivar van Heijningen
Tine Wingsternes
Reha Yavuzer
Matthew Yeo

Malaysia
Hungary
Malaysia
Iran
United Kingdom
United Kingdom
United Arab Emirates
Panama
Switzerland
Bangladesh
Colombia
South Africa
Czechia
Denmark
Morocco
Colombia
United Kingdom
Belgium
Norway
Turkiye
Singapore

