

PRESIDENT'S E-MAGAZINE

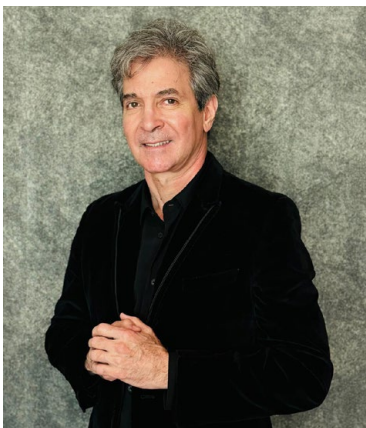
2025

July ISAPS



MONTHLY UPDATE FROM YOUR ISAPS PRESIDENT

CONNECTING CULTURES, SHARING KNOWLEDGE AND
LEADING THE FUTURE IN AESTHETICS



Arturo Ramírez-Montañana, MD
ISAPS President

Dear ISAPS Community & #ISAPSFAMILY,

Where to start? There was so much greatness in connecting cultures, sharing knowledge, meeting [#ISAPSFAMILY](#), and making new friendships and connections during the [Olympiad in Singapore](#) that it's hard to sum it all up in one message ... it started with the [Opening Ceremony](#), with inspiring messages from Drs. Sanguan Kunaporn and Jerry O'Daniel set the stage for the next four days of another great gathering of leaders in aesthetics.

The days were filled with immersive learning opportunities, thanks to the [Education Council](#), which carefully and thoughtfully organized the program. I extend a special thanks to the Education Council Chair and Vice Chair, Drs. Andre Auersvald and Ahmad Saad for creating a comprehensive schedule with 'something for everyone.'

I also enjoyed the Networking Party on Friday! It was great to catch up with many of you at the Gardens by the Bay, which provided a wonderful atmosphere for everyone to get together in a relaxed setting.

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We also held our Board of Directors Meeting, where we reviewed essential matters, including planning for the **ISAPS Face Masters: Live Anatomy and Surgical Strategy**, which will be held in the US next year. It will be led by the world-class ISAPS faculty of global legends and visionary innovators, and I am excited to be involved. Of course, we also discussed our 2026 meeting, the **ISAPS World Congress in Cancun!** It will mark our 30th World Congress, and it promises to be another esteemed meeting of first-rate leaders in aesthetics. Mark your calendar: **October 27-31, 2026!**

Glimpses of Singapore ...



We also celebrated the winners of the **APS Journal Awards**, and I had the great pleasure of handing out the awards. They included the Foad Nahai Award for Patient Safety and awards for the most downloaded and cited article in the *APS Journal*. Please congratulate the 2024 winners: Dr. Matilde Tettamanzi, Foad Nahai Award for Patient Safety; Dr. Virginia Marcia Amaral and co-authors, for the most downloaded article; and Dr. Makoto Shiraishi and co-authors for the most cited—check out his interview below! These awards are a great honor and an integral part of our Olympiads. To see all the winners, including the best paper presented by a young surgeon and new presentation awards in all topic tracks and categories, [visit the website](#).

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And thank you to all of our **ISAPS National Secretaries**; their commitment and support are crucial to the success of our Congresses, and their dedication does not go unnoticed. It takes many of us to create a successful and rewarding meeting, and I want to thank everyone for their invaluable support. I look forward to seeing many of you soon and can't wait to see you in Cancun!

A handwritten signature in black ink, appearing to read 'Arturo Ramírez-Montañana'.

Arturo Ramírez-Montañana, MD
ISAPS President

2024's Most Cited Article in Aesthetic Plastic Surgery Journal:

Performance of ChatGPT in Answering Clinical Questions on the Practical Guideline of Blepharoptosis

Makoto Shiraishi et al, Japan, Resident Member



Makoto Shiraishi, MD

ISAPS Resident

ISAPS: Congratulations on having the most cited article in the Aesthetic Plastic Surgery Journal last year! What does it mean for you to receive this award?

SHIRAISHI: Thank you so much—I'm truly honored by this recognition. You know, when you're deep in research, you sometimes wonder if your work will make a real difference. To see that this study has resonated with colleagues around the world and has been cited so extensively... It's incredibly validating. But more than personal satisfaction, what excites me most is knowing that this research is actually influencing how other surgeons approach their work. That's the real reward—when your findings help advance the field globally. It definitely motivates me to keep pushing the boundaries of what we can achieve through rigorous research.

ISAPS: In today's work environment, what level of impact does artificial intelligence have on aesthetic plastic surgery, and how do you think it could influence surgeons and patients in the next five years?

SHIRAISHI: It's fascinating, really. We're already observing AI make significant inroads in several areas—preoperative simulation is becoming incredibly sophisticated, our image analysis capabilities have improved dramatically, and surgical planning is more precise than ever before. But I think we're just scratching the surface.

Looking ahead five years, I expect we'll see revolutionary advances in predictive modeling—being able to tell patients with much greater accuracy what their results will look like. We're also moving toward truly individualized treatment plans, where AI helps us tailor every aspect of surgery to the specific patient. For our patients, this translates to safer procedures and more predictable, satisfying results.

As surgeons, AI is becoming an invaluable tool that allows us to work more efficiently while maintaining—or even improving—precision. But here's what really excites me: generative AI. It's the most versatile and powerful development we're seeing, with enormous potential we're only beginning to understand.

That said, I think it's crucial that we remain realistic about the current limitations. We need to be transparent with patients about what generative AI can and cannot do and address the risks they might face when using these tools independently. My goal is to help our field navigate this evolution thoughtfully—embracing the benefits while being honest about the challenges.

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ISAPS: You will receive the award at the ISAPS Olympiad World Congress Awards Ceremony. What makes the ISAPS Congress unique, and what would you tell someone why it is so important to attend?

SHIRAISHI: I think that there's really nothing quite like it. The ISAPS Congress brings together the absolute best minds in aesthetic plastic surgery from every corner of the globe. It's not just another conference—it's where the future of our field gets shaped.

What makes it unique is the caliber of the presentations and the depth of knowledge sharing. You're getting the latest technological breakthroughs, cutting-edge research findings, and practical insights that you simply can't find anywhere else. But beyond the formal sessions, the networking opportunities are invaluable. The connections you make—with established leaders and rising stars alike—often lead to collaborations that last for years.

For any aesthetic plastic surgeon serious about staying at the forefront of the field, this isn't optional; it's essential. You walk away with knowledge that directly improves your techniques and ultimately benefits your patients. I actually encourage my colleagues back home to participate more actively. The global perspective you gain is truly transformative.

ISAPS: How has your ISAPS Resident Membership guided your career since joining, and what does being part of the #ISAPSFAMILY mean for you?

SHIRAISHI: The Resident Membership has been absolutely pivotal in my development as a surgeon and researcher. From day one, the resources available—the webinars, access to the *Aesthetic Plastic Surgery Journal* (APS), the educational content—they've kept me connected to the latest developments in real-time.

But what's been even more valuable is the mentorship and networking opportunities. I've been able to connect with world-renowned surgeons who've become genuine mentors, as well as peers from my generation who are doing incredible work. These relationships have opened doors I never would have imagined.

Looking forward, I'm particularly excited about potentially taking on more responsibility, maybe helping manage webinars, participating in international research collaborations, or contributing more as an Editorial Board Member for APS.

As for being part of the #ISAPSFAMILY, that phrase really captures something special. This isn't just a professional membership; it's a community united by a shared mission. We're all working toward the same goals: advancing aesthetic plastic surgery, improving our techniques, and ultimately providing the best possible care for our patients. There's a sense of camaraderie and mutual support that goes beyond typical professional associations. It's about being part of something bigger than yourself, a global effort to elevate our entire field.

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**Did You Miss The Congress
In Singapore?
Check Out The Available
On Demand Options!**

Unable to join us in Singapore? Did you attend but miss something you wanted to see? Want to revisit a session?

The Congress virtual platform offers **On Demand** recordings of our keynote lectures, masterclasses, pre-congress courses, invited presentations, and a free communications program. Delegates can access the content via their ISAPS profile. If you haven't already registered, click the button below and select the **Virtual** option.

Register On-Demand

CME CREDITS AND EVALUATIONS

We are pleased to announce that the ISAPS World Congress 2025, Singapore, 19/06/2025 - 21/06/2025 has been granted **19 European CME Credits (ECMEC®s)** by the European Accreditation Council for Continuing Medical Education (EACCME®). This accreditation includes the Recording Option which is an extension of the accreditation of the educational material made available on-demand. The validity of this accreditation is for a maximum of six months after the educational activity has taken place.

PRE CONGRESS CME CREDITS

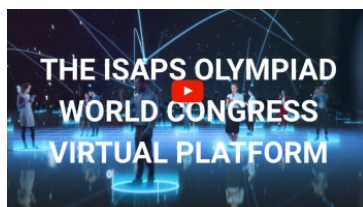
The ISAPS World Congress 2025 - Pre-Congress Day, Singapore, 18/06/2025 has been granted **6.5 European CME Credits (ECMEC®s)** by the European Accreditation Council for Continuing Medical Education (EACCME®).

CME Certificate

Please note that to receive a **CME certificate** (valid for in-person and on-demand participants), it is compulsory to complete the following: evaluation form for each session(s) you attended in-person or viewed on-demand overall event evaluation.

Singapore Medical Council

Singaporean doctors requiring Singapore CME accreditation will need to apply directly to the Singapore Medical Council after the event, using their ISAPS 2025 Certificate of Attendance.



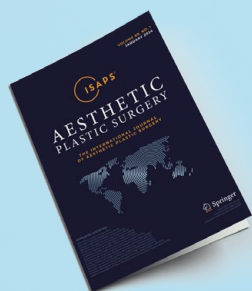
Check out this **tutorial video** and learn how to **complete session evaluations on the Congress platform.**



MONTHLY EDUCATION CORNER

In 2024, **face lift procedures exceeded 737,000, representing 4.2% of all surgical procedures carried out by plastic surgeons globally¹**. This month, we turn our Educational Corner's attention to this transformative surgery, exploring its techniques and results.

1. ISAPS International Survey On Aesthetic/Cosmetic Procedures (2024)



Recently published in
Aesthetic Plastic Surgery...

Vertical Superior Vector Suspension of the Anterior Mobile Face with the V Plication Facelift: A Volumization and Lifting Technique

Paraskevas Kontoes • Christoforos S. Haritos

Background

In most of the published plication techniques in face lift surgery, the vectors of plication are not entirely superiorly and vertically directed. The same applies with the deep plane, SMAS elevation techniques in the majority of which the vectors of traction are not superiorly vertically directed. The aging symptoms are mostly prominent at the anterior mobile face due to the gravity effect, and this is the area where attention should be focused to correct these symptoms following a face lift surgery.

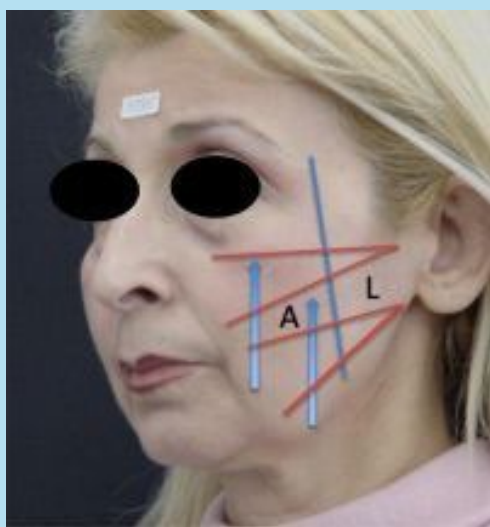
Method

We have evaluated the results of 58 patients who underwent the V plication face lift between January 2021 to January 2024 in terms of demographics, procedure, surgical technique, adjuvant treatments, final outcomes and complications.

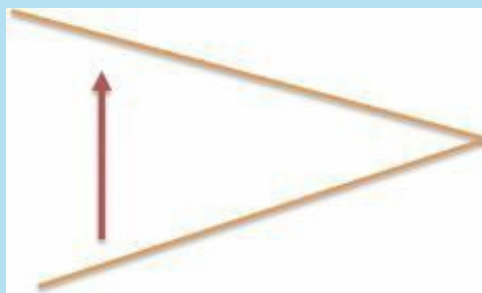
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Result

All 58 patients underwent primary face lift with the V plication for vertical superior traction and suspension of the facial tissues. The average age value was 64 years. Forty-six patients underwent concomitant upper and lower blepharoplasty, and 25 fat transfer of the upper periorbital region. There were one self-resolving neurapraxia of the right buccal branch of facial nerve and three minor self-absorbed localized blood collections.



Schematic drawing of the V patterns to address the anterior face.



Application of centrifugal force of the V pattern on the facial tissue at the anterior face (longer limb distance) and lateral face (shorter limb distance).

[Read Article](#)

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For questions, please contact memberservices@isaps.org.

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Looking forward to joining us at the **ISAPS Face Masters: Live Anatomy and Surgical Strategy Course February 27-March 1, 2026 in St. Louis (Mo.), United States?**

Take a look back at this expert session from our 2023 Olympiad, free in ISAPS video library and get prepared!

ISAPS Olympiad Athens 2023: Face - Advanced Face and Neck Surgical Rejuvenation Techniques

Moderators:

Francisco Bravo (Spain), Chia Chi Kao (US), and Ioannis Lyras (Greece)

Speakers:

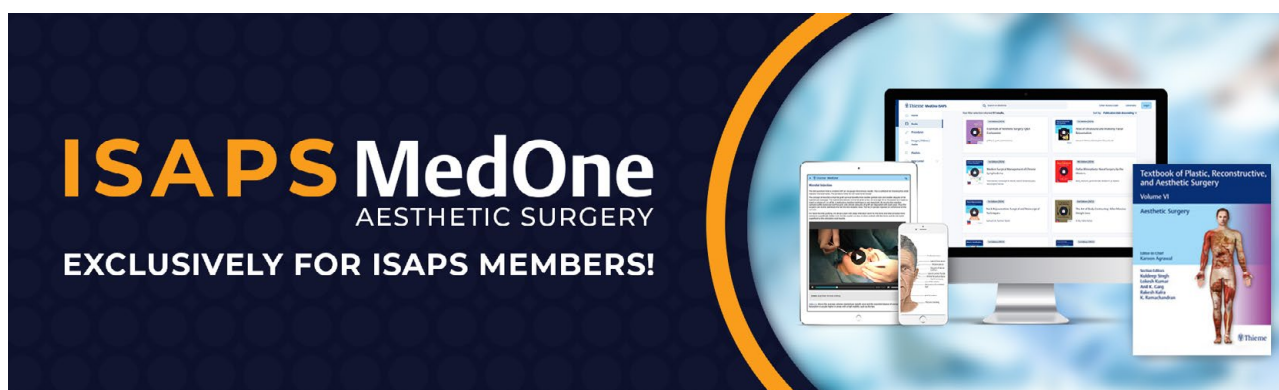
Francisco Bravo (Spain), Jose Eduardo Lintz (Brazil), Jorge Pinto (Portugal), Nelson Letizio (Brazil), Steven Cohen (USA), Chia Chi Kao (USA), and Onur Erol (Turkiye)

Browse more than 2,000 educational videos!

On-demand content from ISAPS Congresses, ISAPS Official Courses, ISAPS L.I.F.T. Program, and various ISAPS webinars.

Video Library

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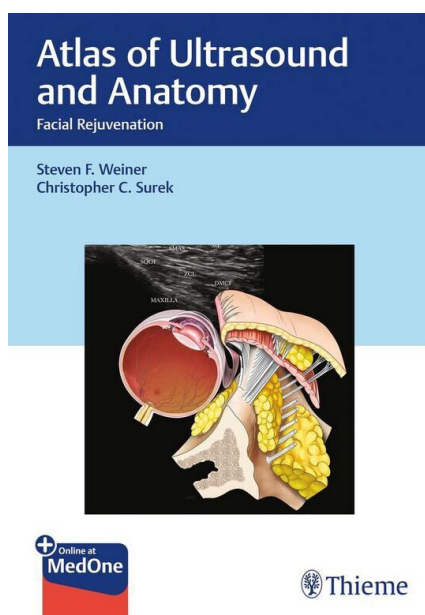


July 2025 MedOne Feature:

Atlas of Ultrasound and Anatomy: Facial Rejuvenation

Steven F. Weiner • Christopher Chase Surek

An anatomically-informed guide on the use of ultrasound to elevate facial rejuvenation outcomes



Facial injection requires in-depth understanding of clinically relevant underlying anatomy. Until the recent introduction of ultrasound into the medical aesthetics space, soft tissue filler and neurotoxin injection relied upon the injector's experience and ability to navigate the face without direct vision of deeper structures. *Atlas of Ultrasound and Anatomy: Facial Rejuvenation* by internationally renowned facial rejuvenation experts Steven F. Weiner and Christopher C. Surek provides a high-yield anatomical guide on how to leverage ultrasound to optimize facial injection results.

This unique textbook is the culmination of hundreds of cadaver dissections, extensive literature reviews, and countless ultrasound images. Throughout four chapters, the authors share a wealth of knowledge garnered from decades of surgical and injection experience.

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PRACTICE MANAGEMENT



Reflections from the ISAPS Olympiad World Congress 2025, Singapore

The ISAPS Olympiad 2025 recently wrapped up in Singapore. Renowned for their academic excellence, presentations of new surgical techniques, and the latest technological advancements, these meetings are always impactful. However, there is a less visible but equally powerful value that I had the opportunity to discuss with many attendees: ***professional networking is truly transformative.***

Beyond the lecture halls—in the corridors, cafés, social events, and even during chance encounters outside Marina Bay, relationships were formed that will ***profoundly impact the professional lives of the plastic surgeons fortunate enough to attend.***

When I reflect on the four days of the Congress, where I had the privilege of participating in the ISAPS National Secretaries Meeting, moderating a session at the Residents' Symposium, joining a Business School panel, and attending other academic and organizational activities, and comparing that with the learning I experienced during social exchanges, coffee breaks, lunch gatherings, the opening reception, and the networking party, I can say the ***benefits and learning opportunities were equally valuable.***

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The scientific presentations offered groundbreaking theories and invaluable clinical results. Still, it was through informal conversations that we shared what doesn't always make it into publications: how techniques are **adapted to different patient types**, what complications arose and how they **were resolved**, and what subtle elements make a technique **successful in real-life practice**. These insights simply don't fit into formal panels.

Conversations with colleagues from different countries open our eyes to other realities, surgical styles, and ways of managing clinical practices. Many surgeons walk away **not only with scientific growth but with ideas to improve their private practice, innovate in patient care models, or transform the patient experience itself**. Learning how a practice is structured in Dubai, Paris, or São Paulo can be just as enlightening as a technical lecture. I had the chance to speak at length with a colleague from Argentina, and his feedback was one of the highlights of the entire Congress for me.

At events like the ISAPS Olympiad World Congress 2025, **collaborations emerge**, including multicenter research projects, educational initiatives, training program opportunities, planning for future Congresses and upcoming events, and creating fellowships or commercial partnerships with medical companies. The trust built face-to-face is difficult to replicate through any other medium.

Young surgeons find mentors who can **guide them**. Experienced surgeons meet new generations of motivated professionals who **inspire them**. This mutual feedback loop deeply enriches the entire community. Actively participating in these events allows you to position yourself as a thought leader, unlock new speaking opportunities, receive academic invitations, and build a reputation that reaches far beyond your local sphere—**international projection at its finest**.

During the ISAPS Olympiad, there were formal gatherings such as the leadership luncheons, resident meetings, and innovation roundtables. However, some of the most valuable conversations also took place over informal hotel breakfasts, shuttle rides to social events, and walks through the Marina Bay Gardens. All of these settings are equally important. The key is to arrive with an **open mind and a willingness to listen, share, and learn**.

Additionally, the Olympiad format adds an extra **motivational and competitive element** to the presentations. It encourages many of us to submit our work, to research, and to publish. If you are not yet a member of ISAPS and are reading this, let me tell you, participating in these events and connecting with the global surgical community is a powerful reason to join. Being **part of this network connects you with world-class leaders**, gives you **privileged access to continuous education**, and allows you to **grow faster, stronger**, and more securely.

In a specialty as demanding as plastic surgery, technical excellence is essential, but sustained growth comes with meaningful human relationships. Networking not only expands our opportunities but also reminds us that we are not alone on this surgical journey.

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Singapore was the stage. The global ISAPS community, was the main character. And the most valuable learning came from every genuine conversation we shared.

See you in Cancun in 2026!

Juan Sierra, MD - COLOMBIA
ISAPS National Secretary

Interested in more practice management tips?

- Check our [L.I.F.T. program online](#).

Register to view ISAPS' Business School 2021 [On Demand!](#)

Free for ISAPS members, non-members \$300, office staff and nurses \$100.

- Business School 2022 recordings from Istanbul available free for members in our [Online Video Library](#).



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ISAPS Membership

ISAPS offers membership to accredited aesthetic plastic surgeons and residents worldwide. We have members in more than 117 countries and provide them with access to training, e-learning, and networking opportunities within our community of more than 6,000 fellow surgeons.

ISAPS membership now includes:

Our *Aesthetic Plastic Surgery Journal* is published as two online issues per month, one online-only issue, and a second 'selected articles' issue, which will also be sent to print subscribers.

A video library on our website, offering more than 2,000 plastic surgery videos.

Members-only discounts for events.

Listing on the ISAPS Find a Surgeon Directory on the ISAPS website.

Membership costs from just \$250 for qualified surgeons. Residents can join for free, for up to three years. Applications for membership are available online, through our website.

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